

## ArLA/§ELA 2010 Joint Conference Schedule

### Saturday, September 25, 2010

9:00 AM - 4:30 PM

|                                  |   | Location                   |
|----------------------------------|---|----------------------------|
| ALL Welcome = \$20.00 per person | <b>Tour of Several Central Arkansas Library System Facilities</b>   |                            |
|                                  | Guide - Bobby Roberts, Director of Central Arkansas Library - Branches to visit:<br>Dee Brown Branch - Architect, Phil Purifoy<br>Oley Rooker Branch - Architect, John Allison<br>Sidney McMath Branch - Mark Mann<br>Main Library & Cox Building - Mark Mann<br>Arkansas Studies Institute - Reese Rowland and Ed Sergeant | Peabody Hotel<br>Breezeway |

2:00 PM - 4:00 PM

|                  |              |   |  |
|------------------|--------------|---|--|
| Trustees/ Public | Dwain Gordon | <b>Trustees Workshop</b>  |  |
|                  |              | Central Arkansas Library System, Arkansas Studies Institute Room #124 |  |

### Sunday, September 26, 2010

10:00 AM - 12:00 PM

|                           |  |     |
|---------------------------|--|-----|
| <b>ArLA Board Meeting</b> |  | TBA |
|---------------------------|--|-----|

12:00 PM

|                           |  |                   |
|---------------------------|--|-------------------|
| <b>Registration Opens</b> |  | Convention Center |
|---------------------------|--|-------------------|

12:00 PM

|  |  |                |
|--|--|----------------|
| <b>Delivery of Baskets for the Auction</b> |  | Exhibit Hall B |
|--|--|----------------|

### Sunday, September 26, 2010

1:00 PM - 1:50 PM (Concurrent Sessions)

|       |  |                 |   | Location   |
|-------|--|-----------------|---|------------|
| Track | Session Title                                    | Speaker         | Narrative   |            |
| ALL   | Getting to Know the Arkansas Library Association | Jerrie Townsend | A program to introduce new members to the Association and all it has to offer. This program will be an overview of Association divisions, roundtables and committees.   | CARAWAY II |
| ALL   | Intellectual Freedom and the Law                 | Martin Garnar   | <b>Part 1 of 2-</b> It's hard to keep up with our constantly changing legal landscape. Learn about the latest federal and state laws and court cases affecting intellectual freedom, and get connected to resources for questions and support when you need help. | MILLER     |

### ArLA/§ELA 2010 Joint Conference Schedule

|                     |  |                             |   |             |
|---------------------|--|-----------------------------|---|-------------|
| ALL                 | Ebooks; Landscape and Implications   | Brian Hulsey                | With the current advancements in Ebook services and the deluge of Ebook reading devices into the market, the choices are numerous. This session will examine the current state of Ebook technology; devices available, vendors, along with considerations and ways to incorporate Ebooks into your collections when circulating Ebook readers.  | POPE        |
| Youth School Public | Teen Library Services: Risky Business  | Francisca Goldsmith, Author | Join Francisca Goldsmith to learn how teenagers thrive with excellent services through school and public libraries. A variety of steps to take in providing quality services for teens including, but not limited to, identifying the values gained by collaborating with teens, collecting appropriate materials, understanding teen development; will be discussed as well as other hot issues.   | IZARD       |
| Public              | The Rural Public Library as Place: The People's Place for Community, Reading & Information | Linda R. Most               | Public libraries are places where adults go for using library resources and services, to fulfill an information or reading needs or using the library as a place to make social or business contacts, to build or reinforce community ties, or to explore. Do rural public libraries play different roles for their communities than urban libraries? What theoretical perspectives best help understand the role of the rural public library as a place in the 21st century? | FULTON      |
| Public              | Small Town Public Relations  | Krista Petty                | Learn how to maximize your library's publicity in a small town setting with easy-to-employ strategies. Writing and communication tips targeted at your local media outlets will be emphasized.  | CARAWAY III |
| ALL                 | Integrate Technology with Britannica Digital Learning!                                     | Jim Roberts<br>Becky Henry  | Today, Britannica Digital Learning serves teachers, educators, librarians and students of all ages better than ever before. Providing online learning for pre-school students, curriculum-correlated science materials for middle schools, and the definitive Encyclopedia Britannica for all learners!   | CARAWAY I   |

### Sunday, September 26, 2010

#### 2:00 PM - 2:50 PM (Concurrent Sessions)

|                     |  |               |  | Location    |
|---------------------|--|---------------|--|-------------|
| Track               | Session Title                          | Speaker       | Narrative  |             |
| ALL                 | Intellectual Freedom and the Law       | Martin Garner | <b>Part 2 of 2</b> - See concurrent session on page 2.   | MILLER      |
| Youth Public School | Explore! Space Science at Your Library | Cathy Howser  | Discover the vast array of hands-on activities and supporting resources available for free from the Lunar and Planetary Institute and NASA which can be used in public and school libraries to engage children in the wonders of our solar system. NASA's Juno mission to Jupiter is scheduled to launch next summer. You can be ready to share the experience with the children in your community with Explore! Jupiter's Family Secrets. | CARAWAY III |

## ArLA/SELA 2010 Joint Conference Schedule

|                                   |   |  |   |            |
|-----------------------------------|---|--|---|------------|
| Public School Youth               | Sequential Art and the Youngest Readers   | Francisca Goldsmith<br>Author                          | This session describes how good graphic novels for early school aged readers aren't illustrated books, but narratives requiring and provoking the young reader to explore multiple literacies. This session will look at examples of fine comics for kids and learn how reading comics can evoke the development of empathy as well as text decoding skills. Both fiction and nonfiction will be addressed. | IZARD      |
| Public Academic Reference         | Library Instruction and Information Literacy; a SELA Panel Discussion                 | Wanda Brown<br>Jason Ezell<br>Amy Poe<br>Phillip Smith | Join panelists from North Carolina, Mississippi and Tennessee to discuss their library instruction and information literacy practices. These experts in their field will provide insight into how libraries around the southeast are adapting library instruction and information literacy practices as libraries evolve and change.  | FULTON     |
| ALL                               | What's In a Name? When the Names Change from State to State . . . Statewide Databases | Philenese Slaughter                                    | Explore the similarities and differences between the SELA member states' electronic libraries and virtual libraries with the panelists from each participating state followed by group discussions.   | POPE       |
| Public Academic Special Reference | Arkansas Records with a Little Help from the National Archives at Fort Worth          | Jenny McMillen<br>Sweeney                              | The National Archives at Fort Worth preserves and provides access to the permanent federal records created in Arkansas. These records include: maps of Arkansas POW camps, Fort Smith Court Records including the criminal case files from Hanging Judge Isaac Parker, County Extension Reports on the 1927 Flood, Hoxie vs. Brewer Desegregation case and more. Learn how to access these records.         | CARAWAY II |
| ALL                               | Open Source Tools for the Reference Desk  | Arta Kabashi<br>Amigos                                 | Do you want to learn how to implement Web 2.0 technologies at your reference desk? This presentation explores a variety of online tools, from Google Apps, to free chat software and web-based platforms from which you can engage your users at the reference desk or virtually. Come learn how to utilize several free online tools in your reference activities.   | CARAWAY I  |

**Sunday, September 26, 2010**

**3:00 PM - 4:50 PM**

|  |                |
|--|----------------|
| <b>GRAND OPENING EXHIBITS AND BASKET AUCTION PREVIEW</b> | Exhibit Hall B |
|--|----------------|

**3:00 PM - 3:50 PM (Concurrent Sessions)**

| Track | Session Title  | Speaker            | Narrative   | Location |
|-------|--|--------------------|---|----------|
| ALL   | Connecting to the Past: The Civil War Sesquicentennial | Wendy Richter      | Beginning in 2011 and continuing for four years, Arkansas and the entire nation will observe the 150th anniversary of one of our country's most significant events - The Civil War. Increased attention to the Civil War era during this sesquicentennial observance will result in greater demand for knowledge and resources from the time of the great conflict. This session will equip information professionals to better assist patrons in their quests to learn more about the era. | POPE     |
| ALL   | Ethics and Libraries: When Values Conflict             | Martin Garner      | <b>Part 1 of 2</b> - Banned Books Week is a great time to talk about the underlying values for our profession's positions on censorship and free speech. What happens when those values seem to be in conflict with those of our communities? Learn about recognizing true ethical dilemmas and how to move forward.  | MILLER   |
| Youth | Panning for Gold: Loca-                                | Camille McCutcheon | In times of tight budgets, librarians need to have resources they can consult to  |          |

### ArLA/SELA 2010 Joint Conference Schedule

|                                      |   |  |  |             |
|--------------------------------------|---|--|--|-------------|
| School Academic                      | ting the Best of the Best Resources for Your Juvenile Collection                                |  | purchase quality materials for juvenile collections. This presentation will highlight resources including web sites, books awards, annual best book lists and publishers that librarians can consult to build solid collections.   | CARAWAY I   |
| ALL                                  | Green Library Buildings- the Pros and Cons  | Mark Mann<br>Reese Rowland<br>Ed Sergeant<br>Bobby Roberts | The pros and cons of designing and building green library buildings. Where do you draw the lines in protecting the environment, yet spending your patron's tax money wisely.   | FULTON      |
| Public Technology Reference          | Access to Justice and Your Library: Using the Arkansas Legal Services Partnership Website       | Jessie Burchfield<br>Vincent Morris                        | Did you know that dependable, accurate legal forms and information are available to your patrons for free? Presenters will show participants the resources available to low-income Arkansans on the website of the Arkansas Legal Services Partnership. These resources include interactive forms, sample forms in pdf format, videos and fact sheets on various legal issues. | CARAWAY II  |
| Academic Reference<br>Public Special | How to use the American Survey now and get ready to use 2010 Census data of Southeastern States | Steve Beleu  | Steve's census workshop explains how to use 3-year American Community Survey (ACS) data with 1-year ACS data with the most current Annual Population Estimates data with the most current Annual Population Estimates data with 2000 Census data. This would be a "how do you compare apples to oranges" focus, since the data(s) are not totally compatible.                  | CARAWAY III |
| Technology                           | Cloud Computing: Pie in the Sky?  | Christine Peterson<br>Amigos                               | Are you using Google Maps? Yahoo Mail? An iPhone? Amazon Web Services? Do you play World of Warcraft? Then you are already "in the cloud" ! In this session, you will find out exactly what cloud computing is, the variety of ways it's being used now and the issues that surround it.   | IZARD       |

#### Sunday, September 26, 2010

#### 4:00 PM - 4:50 PM (Concurrent Sessions)

|                    |   |  |   | Location   |
|--------------------|---|--|---|------------|
| Track              | Session Title   | Speaker  | Narrative   |            |
| ALL                | Finding the Perfect Match: Selecting an Architectural Firm for Your Building Project                                  | Mark Mann<br>Reese Rowland<br>Ed Sergeant<br>Bobby Roberts | Advice from architects and a library director on how to select the right architect for your project. What to look for and what questions should you ask to find the perfect fit for you.  | FULTON     |
| ALL                | Ethics and Libraries: When Values Conflict  | Martin Garnar  | <b>Part 2 of 2</b> - See concurrent session on page 3.  | MILLER     |
| Academic Reference | Making Research Make Sense: Guiding College Students into Information Literacy through the Information Search Process | Jeff Mortimore<br>(SELA New Voices Winner)                 | Focusing on experiences at Bennett College for Women, this session will investigate strategies for integrating Carol Kuhithau's Information Search Process (ISP) into information literacy instruction. Presenters will discuss the value of the ISP model for understanding students' cognitive and affective experiences as they engage in research, and the benefits of making this process explicit to students during instruction. | CARAWAY II |
| Youth School       | Storytime Ideas   | Wendy Rickman  | This session will provide and discuss the various story time ideas and programs that can be used in both the school library and public library setting.   | CARAWAY I  |
| ALL                | Catching Up with Technology   | Christine Peterson<br>Amigos                               | Technology is constantly changing-sometimes so rapidly it is difficult to keep up. What did you miss during the past year? Attend this session and find out.  | IZARD      |

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|                     |   |  |   |             |
|---------------------|---|--|---|-------------|
|                     |   |  | Christine Petersen will discuss what technologies are new, what's different, and what's surprising.   | LEAND       |
| ALL                 | Trends in Library Publications              | Laura Speer<br>Britt Murphy<br>Tisha Zilner<br>Necia Parker-Gibson<br>Perry Bratcher | A panel of editors and former editors from two of the state association journals and other library journals will discuss publishing trends. Some questions to be addressed will be: Do we still need library association journals? Should it be print or online, or both? How does a publication become juried? What about a newsletter instead of a journal? How do you get advertisers? | POPE        |
| Public Youth School | Sequential Art Nonfiction for Older Readers | Francisca Goldsmith, Author  | Sometimes the best way to explore a topic is through graphic novel formatting: show as well as tell the reader how a science works, what the enemy looked like why a witness' testimony couldn't be credible. A series of booktalks and explorations of graphic novel formatting basics will introduce great nonfiction for older teens and adults.                                       | CARAWAY III |

4:50 PM

**EXHIBITS CLOSE FOR THE DAY**

5:00-5:30 PM

**Arkansas Association of School Librarians (AASL) Meeting**

Pope

5:00-5:50 PM

**Arkansas Library Paraprofessionals (ALPS) Meeting**

Fulton

**Sunday, September 26, 2010**

5:30-7:30 PM

**Reception at the Central Arkansas Library System, Main Library Campus, Arkansas Studies Institute**

**Monday, September 27, 2010**

8:00 AM

**EXHIBITS OPEN**

Exhibit Hall B

8:00-9:00 AM

**Breakfast**

Exhibit Hall B

8:00-8:20 AM

**Government Documents Round Table Meeting**

Miller

**Information Technology Round Table Meeting**

Izard

**Reference and Instruction Services Division Meeting**

Pope

8:30-8:50 AM

**Resources and Technical Services Division Meeting**

Carraway I

**Two-Year Colleges Round Table Meeting**

Fulton

**Youth Services Round Table Meeting**

Caraway III

**Monday, September 27, 2010**

## ArLA/SELA 2010 Joint Conference Schedule

9:00-9:50 AM

|  |   |              |  | Location        |
|--|---|--------------|--|-----------------|
| <b>GENERAL SESSION with Camila Alire</b> |   |              |  |                 |
| ALL                                      | Frontline Employee Library Advocacy: Every Voice Makes A Difference | Camila Alire | Frontline library advocates work at all levels in all types of libraries--public, academic, school, and special and are the internal/external face and voice of the library. Because every staff member is the face of the library to his/her respective community, each influences what the community knows and thinks about the library; and all librarians and library staff are perfectly poised to inform people about their library's value and needs. | Exhibition Hall |

10:00 AM - 10:50 AM (Concurrent Sessions)

| Track                      | Session Title   | Speaker                              | Narrative  |             |
|----------------------------|---|--------------------------------------|--|-------------|
| Public                     | Committee Work that Works: Public Library Advocacy in Kentucky  | Judith Gibbons<br>Lisa Rice          | Kentucky Public Library Association's Advocacy Committee has become a unifying force supporting Kentucky's public libraries. Strategic planning, dynamic teamwork and viral marketing efforts have rallied public library supporters to articulate the library's value to elected and appointed officials.   | MILLER      |
| ALL                        | Open Source ILS: The Perils, Pit Falls and Success of PINES and Evergreen   | Tim Daniels                          | <b>Part 1 of 2</b> -Open Space Integrated - Library Management Systems such as Evergreen (developed in-house by the George Public Library Service) and Koha continue to gain new users and prove that open source models can work in the library environment. This session will discuss these projects and examine PINES and Evergreen as a model for a successful Open Source Project. The session will also explore how the balance of support and expertise should evolve so that you can utilize your new ILS for the benefit of all stakeholders. | POPE        |
| Academic                   | Beyond CINHAL-What do we need to support our Nursing program?   | Oliver Kelzenberg                    | ProQuest Nursing & Allied Health Source, Exclusive Video Training from Medcon, Inc., Evidence-based nursing content from The Joanna Briggs Institute.  | CARAWAY III |
| ALL                        | "Surviving the economic downturn: group therapy session"  | Leslie Burger                        | What have you been doing locally to ensure continuity of library service in a time of diminished budgets? Do you have lessons learned that could be helpful to others? Success stories? Tips for keeping staff motivated? Maybe you just need a chance to vent, a little "group therapy" to help get you through the next few months. Join Leslie Burger and others for this breakout session to share your experiences and benefit from what others have learned.   | FULTON      |
| Public Academic School     | Instruction Methods Used to Help Students Locate Articles in print & Electronic Formats: A Survey of Southeastern Librarian | Camille McCutcheon<br>Michael Wilson | Instruction Librarians in the Southeast were surveyed regarding the methods used teaching the elements of a journal citation and how they are used in locating articles in the library and in databases. The presenters will initiate a discussion with the session attendees to share their experiences teaching patrons about journal formats, elements of journal citations and journal locator tools.  | CARAWAY I   |
| Public Academic Technology | Defining Digital Projects   | Bill Walker<br>Amigos                | In our expanding electronic world, librarians are increasingly asked to plan and manage digital projects. The challenge is articulating the scope of the project and providing a clear and succinct justification. This session outlines 5 key   | CARAWAY II  |

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|              |                                 |                                |   |       |
|--------------|---------------------------------|--------------------------------|---|-------|
| Special      |                                 |                                | questions every manager must answer to define and justify any digital project.  |       |
| School Youth | Elvis Lovers, Tree Lovers & All | Darleen Bailey Beard<br>Author | Meet award-winning Oklahoma Children's author Darleen Bailey Beard, as she discusses how she fell in love with writing when she was 10 years old by writing stories with her spelling words. She will share the stories she wrote in elementary school, the process a book goes through to become a published book and share behind-the-scene stories about her books and career. | IZARD |

#### Poster Board Session I

|   |             |   |              |
|---|-------------|---|--------------|
| <b>SELA: Explore the Possibilities</b>                        | Presenters: | Hal Mendelsohn, Christina Chester-Fangman, Joyce M. Durant, Susan V. Knoche, Brian Kooy and Terrie Sypolt | Exhibit Hall |
| <b>Are You Out of Space? We Were!</b>                         | Presenters: | Karen Russ and Carol Macheak, UALR  |              |
| <b>Becoming a Librarian! Getting an Accredited MLS Online</b> | Presenters: | Kathy Davis and Kim Williams, UAM   |              |
| <b>ERM: The Good, The Bad and The Ugly</b>                    | Presenters: | Linda Evans and Heidi Vix, HSU  |              |

#### 11:00 AM - 11:50 AM (Concurrent Sessions)

|              |   |                           |   | Location  |
|--------------|---|---------------------------|---|-----------|
| Track        | Session Title   | Speaker                   | Narrative   |           |
| School       | The Resource Description and Access (RDA) Code: A Brave New World of Cataloging | Jud Copeland              | Resource Description and Access (RDA) is the new cataloguing code based on the Functional Requirements for Bibliographic Records (FRBR), a holistic, conceptual model for information retrieval. RDA will replace Anglo-American Cataloguing Rules, 2nd edition in 2010. Based on the holistic FRBR model, RDA goes beyond earlier cataloguing codes in that it provides guidelines on cataloguing digital resources with a stronger emphasis on helping users find, identify, select and obtain the information they want. | CARAWAY I |
| ALL          | Open Source ILS: The Perils, Pit Falls and Success of PINES and Evergreen       | Tim Daniels               | <b>Part 2 of 2</b> - See concurrent session on page 7.  | POPE      |
| Academic     | When Students are Willing to Tax Themselves: Implementing a Student Library Fee | Amber Wilson              | This session will present the process and ongoing progress of implementing a student library fee, including background research, working with students, and planning for the future. Open discussion and follow-up questions will be encouraged.  | MILLER    |
| ALL          | Frontline Employee Library Advocacy: Every Voice Makes a Difference             | Camila Alire & Attendees  | Come and share your ideas and stories about how library employees can help advocate for the library with Camila and other attendees.  | FULTON    |
| School Youth | Writing About Bass Reeves   | Gwendolyn Hooks<br>Author | Meet children's book author Gwendolyn Hooks who is currently writing a children's book about Bass Reeves, the African American who hauled thousands of  | IZARD     |

### ArLA/SELA 2010 Joint Conference Schedule

|                     |   |   |   |             |
|---------------------|---|---|---|-------------|
|                     |   |   | prisoners to the Fort Smith Jail when he worked under Judge Isaac Parker. Hooks has authored 11 books.  |             |
| ALL                 | What is New with EBSCO in the Traveler Database Program | Jimmie King<br>EBSCO  | Let EBSCO Publishing show you the light at the end of the tunnel. Your library has access to a wealth of information and resources available at your fingertips on the web from anywhere in the world through the ASL Traveler Program. Allow us the opportunity to polish your EBSCO Database knowledge. | CARAWAY II  |
| Public School Youth | Arkansas Teen Book Award                                | Randi Eskridge<br>Jana Dixon<br>Rachel Shankles<br>David Eckert | Introduction of the Arkansas Teen Book Award, started in 2009. Discussion of its brief history and the steering committee's vision. Discussion of methods for promoting the award to teens and how librarians can become both readers and active participants.  | CARAWAY III |

#### Poster Board Session II

|   |             |  |              |
|---|-------------|--|--------------|
| <i>The American Dream Starts Your Library</i>   | Presenters: | Hadi Dudley, Bentonville PL; Darby Wallace, Jackson County; Dale Lipschultz, ALA | Exhibit Hall |
| <i>Library H3lp Chat at UALR</i>  | Presenters: | Hongyu (Lisa) Li, UALR   |              |
| <i>Learning, Libraries and Literacy: Collaborations Between Academic and High School Libraries are a Natural!</i> | Presenters: | Jeff Simpson; Troy University, Montgomery, AL                                    |              |

#### 12:00 PM - 1:15 PM

|              |             |   |                  |
|--------------|-------------|---|------------------|
| <b>LUNCH</b> | Larry Foley | Emmy Award winning documentary film maker Larry Foley, Professor of Journalism at the University of Arkansas, will speak on the search for content and visual images in the making of historical films. Foley spends much of his pre-production time in libraries and special collections, looking for unique and obscure stories, and the pictures to help bring them to life. | Peabody Ballroom |
|--------------|-------------|---|------------------|

#### 1:30 PM - 1:50 PM

|  | Location |
|--|----------|
| <b>College and University Libraries Division Meeting</b> | Fulton   |
| <b>Public Libraries and Trustees Division Meeting</b>    | Miller   |
| <b>Special Libraries Division Meeting</b>                | Pope     |

#### 2:00 PM - 2:50 PM (Concurrent Sessions)

| Track                              | Session Title                               | Speaker            | Narrative  |           |
|------------------------------------|---|--------------------|--|-----------|
| Public Academic Special Technology | Cooperative Cataloging for the 21st Century | Carol Myles, MSLIS | Cooperative cataloging provides reduced costs, improves efficiency and makes it easier for information seekers to find what they need. This session will include a panel discussion of current cooperative cataloging practices from Arkansas Librarians, an overview of OCLC efforts to encourage and support the process including current developments with RDA, and a discussion of future trends. | CARAWAY I |



### ArLA/SELA 2010 Joint Conference Schedule

|                                |   |  |   |             |
|--------------------------------|---|--|---|-------------|
| Academic Special Public School | Powerful Partnerships & Great Opportunities: Promoting Archival Resources and Optimizing Outreach to the K-12 Community | Evelyn Barker<br>Lea Worchester  | This session will assist participants in exploring new ideas about how libraries and archives can partner with other organizations for outreach. Goals of the session are to encourage participants to develop relationships with institutions and individuals who offer access to the public and K - 12 communities and inspire participants to create projects that promote their holdings to the public.   | POPE        |
| Public Academic School Special | Libraries and Transliteracy   | Brian Hulsey   | Technologies are rapidly evolving, and it's no longer enough to focus on the ability to read and write alone. Libraries need to shift their focus to transliteracy- the ability to write, and interact across a range of platforms, tools, and media, from signing and orality through handwriting, print, TV, radio, and film, to digital social networks. Come learn how transliteracy is tied to literacy and why it is important to libraries.  | IZARD       |
| Public                         | Libraries and Zoos a Match Made in New Your City - Coming to a City near You  | Alison Deming<br>Marsha Howard<br>Bettye Fowler Kerns<br>J J Muehlhausen   | What do zoos and libraries have in common? An Institute of Museum and Library Services National Leadership Grant and Poets' House in New York City lead the way in showing us. The grant joins zoos and public libraries in developing programs and poetry installations at the zoos utilizing conservation poetry and poets to change the way the public view zoos and the role that conservation plays in what they do.   | MILLER      |
| Academic Reference             | Are Subscription Databases Still relevant in the Academic Environment   | Lutishoor Salisbury<br>Elizabeth McKee                                     | Given the wide variety of databases now freely available on the Web and the general user's perception that most information is freely available on the Internet, this presentation will try to answer the question: are subscription databases still relevant in the academic setting?  | CARAWAY II  |
| Academic Public                | Chalk Talk: Sports Holdings in Southeastern Conference University & Public Libraries                                    | Bill Meehan<br>Margaret Swanson<br>Perry Yates<br>Emy Decker               | A high level of enthusiasm for intercollegiate athletic competition is pervasive on American university campuses, but conventional collection development wisdom posits that the academic library build its collection primarily to support research and teaching. This study evaluated sports holdings in the 12 Southeastern Conference (SEC) university libraries and the main branch of the public library in each university town using the checklist method.                                | FULTON      |
| Academic Reference Special     | Article Delivery: Increasing Access to Print and Microform Collections  | Cindy Caton<br>LaRoyce Childs<br>J B Hill<br>Brenda Jackson<br>Shawn Manis | Libraries still maintain rich collections of print and microfilm titles that are receiving less and less use. To promote the accessibility and use of print/microfilm journal collections, libraries have begun offering document delivery services where articles and book chapters from locally held materials are scanned and delivered electronically to library patrons. This presentation discusses issues related to creating, maintaining and marketing a local article delivery service. | CARAWAY III |

#### Poster Board Session III

|  |            |  |              |
|--|------------|--|--------------|
| <b><i>Welcome Southeastern Librarians: Explore Your Family History at the Butler Center for Arkansas Studies</i></b> | Presenter: | Kay Bland, ASI   | Exhibit Hall |
| <b><i>Headstone Stories: Raising the Dead</i></b>  | Presenter: | Jennifer D. Rose; Sunflower County Library System, Indianola, MS |              |
| <b><i>Welcome To Your Public Library</i></b>   | Presenter: | Beverly James; Greenville County Library System, Greenville, SC  |              |

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|   |                                    |  |
|---|------------------------------------|--|
| <b>Moving Archival Collections:<br/>Lessons Learned</b> | Presenter: David Sesser, Henderson |  |
|---|------------------------------------|--|

3:00 PM-3:30 PM

|                                     |                |
|-------------------------------------|----------------|
| <b>FINAL BASKET AUCTION BIDDING</b> | Exhibit Hall B |
|-------------------------------------|----------------|

3:30 PM- 4:00 PM



|                                       |                |
|---------------------------------------|----------------|
| <b>PAYMENT AND PICK UP OF BASKETS</b> | Exhibit Hall B |
|---------------------------------------|----------------|

**Monday, September 27, 2010**

**3:00 PM - 3:50 PM (Concurrent Sessions)**

| Track                   | Session Title   | Speaker   | Narrative  | Location    |
|-------------------------|---|---|--|-------------|
| Public                  |   | Sally Gardner Reed  | The opportunities for Friends to share their ideas, learn from others, and get solutions to challenges are rare. Don't miss this opportunity to participate in an exchange of success stories with Sally Garner Reed and other attendees. Bring samples of your best ideas to share!   | POPE        |
| Public Academic Special | Tales from the Journey: Highlights of a Library and Archives Cultural Study Tour of Germany | Rebecca Vargha  | The Checkpoint Charlie Foundation of Germany invited ten librarians from the United States on a cultural study tour of reunified German from library and archives perspective. This session will provide an overview of current library practice in Germany with a particular focus on libraries and archives in Berlin, Germany.  | CARAWAY I   |
| ALL                     | Celebrating 21st Century Learning   | Sara Tarpley Gale   | This program will discuss what it means to be a 21st century learner and what will be necessary to compete in a global economy.  | CARAWAY II  |
| Public Academic Special | Safe and Secure- Staff and Patrons  | Jerry Smith<br>Bettye Kerns   | Tips for libraries on how to deal with confrontational patrons and emergency situations that occur.  | CARAWAY III |
| ALL                     | Vendor Relations in Troubled Times  | Devona Pendergrass<br>Jennifer Chilcoat<br>Joyce Durant<br>Stephen Cuntello | <b>Part 1 of 2-</b> All types of libraries are having to cope with fallout from today's economy. Representatives from school, public, academic libraries - and an administrator of a statewide library database - will discuss their relations with vendors in the current fiscal environment. This panel will also provide the audience with some suggestions on how one can work with vendors in these troubled times. | MILLER      |
| Youth Public            | Oh Baby! Lapsit Storytime @ Your Library  | Karen Newberry<br>Haley Rugger  | Join us for hands-on, how-to programming for your youngest clients. We will share our fast and furious lapsit storytime style and some of our favorite tricks of the trade.  | FULTON      |
| ALL                     | Copyright for Librarians  | Robert Bremer   | <b>Part 1 of 2-</b> Owners zealously protect their copyrights from infringement. The rights of librarians and those they serve to make "fair use" of works under copyright are increasingly denigrated or ignored. Learn when instruction aids, ILL practices, and the use of CDs and DVDs are in compliance with copyright . . . and when not.  | IZARD       |

## ArLA/SELA 2010 Joint Conference Schedule

| Poster Board Session I                           |            |   |
|--|------------|---|
| <b>How to Write for Library Science Journals</b> | Presenter: | Jim Walther, Emerald Group Publishing                   |
| <b>Who, Me Publish?</b>                          | Presenter: | Perry Bratcher, Editor of <i>Southeastern Librarian</i> |
|  | Presenter: | Amber Wilson  |

Exhibit Hall

4:00 PM



|   |             |
|---|-------------|
| <b>Southeastern Library Association Board Meeting</b> | CARAWAY III |
|---|-------------|

**Monday, September 27, 2010**

**4:00 PM - 4:50 PM (Concurrent Sessions)**

|                            |  |  |  | Location   |
|----------------------------|--|--|--|------------|
| Track                      | Session Title  | Speaker  | Narrative  |            |
| ALL                        | Copyright for Librarians   | Robert Bremer  | <b>Part 2 of 2</b> - See concurrent session on page 11.  | IZARD      |
| ALL                        | Vendor Relations in Troubled Times                                     | Devona Pendergrass<br>Jennifer Chilcoat<br>Joyce Durant<br>Stephen Cuntello  | <b>Part 2 of 2</b> - See concurrent session on page 11.  | MILLER     |
| Special Academic Public    | Arkansas IMLS Connecting to Collections Grant-Findings and Next Steps  | Gina Minks   | The Preserve Arkansas Heritage Project is a cooperative project between the Arkansas State Parks, the Arkansas History Commission, the Arkansas State Library and Amigos Library Services, Inc. funded by IMLS as part of their Connecting to Collections initiative. This program will discuss the project findings and will possible next steps. | CARAWAY II |
| ALL                        | Young Professionals of Arkansas Meet and Greet                         | Ashley Parker<br>Amber Wilson  | Young Professionals of Arkansas is and informal networking group that was created to help the younger generations of library professionals network with peers of similar age groups. This group has active members from various library backgrounds and includes current librarians and paraprofessionals as well as library students.             | FULTON     |
| School Youth               | Audio Books in the Middle School Library: The Impact on Reading Skills | Stephanie Huffman<br>Jeff Whittingham<br>Rob Christensen<br>Tracy McAllister | This session will report the findings of a study completed during the 2009-2010 school year. The study sought to determine the impact of using audio books on attitudes toward reading, reading motivation, participant self-confidence, reading comprehension, and reading fluency.   | POPE       |
| Academic Reference Special | The New Natural State: Solutions for Acquiring and Preserving          | Angela Black   | Across the state, agencies and organizations are solving their printing budget problems by shifting to online-only publication methods which can be volatile, short-lived, and uniwelldy for the traditional model of library acquisition and access. This   | CARAWAY I  |

## ArLA/SELA 2010 Joint Conference Schedule

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|  | Arkansas' e-serials | presentation covers the specifics of when, how, and why we are harvesting and preserving our state's e-collection. |  |
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| <b>5:30 PM -UNTIL</b> | <b>RECEPTION AT THE CLINTON PRESIDENTIAL LIBRARY</b> |
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### Tuesday, September 28, 2010

|                          |                  | <b>Location</b> |
|--------------------------|------------------|-----------------|
| <b>7:30 AM - 8:30 AM</b> | <b>BREAKFAST</b> |                 |

|                         |   |                  |
|-------------------------|---|------------------|
| <b>7:30 AM- 9:15 AM</b> | <b>Arkansas Library Association Members Meeting and Breakfast</b> | Peabody Ballroom |
|-------------------------|---|------------------|

|                        |   |                   |
|------------------------|---|-------------------|
| <b>7:30 AM-9:15 AM</b> | <b>Southeastern Library Association Breakfast</b> | Arkansas Ballroom |
|------------------------|---|-------------------|

|                         |   |                 |
|-------------------------|---|-----------------|
| <b>9:30 AM-10:20 AM</b> | <b>GENERAL SESSION with Sally Gardner Reed</b>  |                 |
|                         | The differing roles of Friends and Trustees and how they can come together for promotion and advocacy of the library. | Exhibition Hall |

|                          |  |                 |
|--------------------------|--|-----------------|
| <b>10:30 AM-11:20 AM</b> | <b>GENERAL SESSION with Leslie Burger "Creative Practices in A New Economy: Tips for Surviving in Troubled Times"</b>  |                 |
|                          | Libraries across the country are doing more with less and struggling to keep their doors open as more and more people visit each year. Leslie Burger, Executive Director of the Princeton (NJ) Public Library and past-president of the American Library Association will share ideas for how libraries can generate new sources of revenue, streamline practices, and still delight and amaze their customers during these turbulent times. | Exhibition Hall |

|                         |   | <b>Location</b>  |
|-------------------------|---|------------------|
| <b>11:30 AM-1:00 PM</b> | <b>Arkansas Library Association Awards Luncheon</b> | Peabody Ballroom |

|  |   |                   |
|--|---|-------------------|
|  | <b>Southeastern Library Association Awards Luncheon</b> | Arkansas Ballroom |
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