

**Southeastern Library Association
Leadership Conference
October 1, 2008
Louisville, KY**

Executive Board Meeting

PRESENT: Dwain Gordon (Arkansas), Linda S. Harris (Alabama), Deborah Lee (Mississippi), Debra Sears (Florida), Bonnie Tollefson (Outstanding Author Award Committee, Chair), Sue Alexander (Tennessee), Perry Bratcher (Editor, SELn), Joi Phillips (Awards, Co-Chair), Hal Mendelsohn (Membership & Mentoring Committee, Chair), Laura Slavin (Continuing Education & Professional Development Committee, Co-Chair), Steve Christo (West Virginia, Incoming), Kathleen Imhoff (SELA President-Elect), Judy C. Rule (West Virginia), Elizabeth Doolittle (SELA Committee Member), Evelyn Merk (SELA Committee Member), Michael Wilson (Library Instruction Round Table, Chair), Gordon Baker (SELA Secretary), Faith Line (SELA President), Bill Nelson (SELA Treasurer), Gloria J. Mims (SELA Member), Beverly James (Awards Committee, Chair), Paula Paul (Interlibrary Cooperation Committee, Chair), Bill McRee (South Carolina), Camille McCutcheon (College & University Section, Chair), Tim Dodge (Legislative Committee), and Judith Gibbons (SELA Past President).

CALL TO ORDER: President Faith Line called the meeting to order at 4:30 P.M. and welcomed everyone. Participants introduced themselves.

MINUTES: Secretary Gordon Baker presented the minutes from the two executive board meetings held during the SELA Leadership Conference, March 22-23, 2007. The minutes were approved with corrections. They will be posted on the SELA website.

PRESIDENT'S REPORT: Faith Line

- Thanks to everyone for their continued support and efforts to help SELA grow and flourish.
- Thanks to everyone who submitted programs for the joint KLA/SELA Conference.
- Special thanks to Kathleen Imhoff for her work on the joint conference and for chairing the Southern Books Competition at Lexington Public Library.
- Special thanks to Hal Mendelsohn for his continued hard work in recruiting new members and for his work in establishing the mentoring program.
- Thanks to Jodi Poe and Paula Barnett-Ellis for their work in redesigning the SELA website and maintaining it at Jacksonville State University.
- The SELA website has been moved to Austin Peay State University. Gina Garber and Michael Hooper will be coordinating the website beginning in 2009. Paula is still chair of the Committee until 2009.

- Please see Hal Mendelsohn or Sue Knoche if you are interested in working with the Mentoring Program.
- The next scheduled SELA Conference is a joint conference with Arkansas on October 24-26, 2010 in Rogers, Arkansas. See Dwain Gordon for information. The 2012 joint conference will be with Georgia. The site for this conference has not been determined.
- Talks are underway for possible joint conferences in 2009 and 2011.

VICE-PRESIDENT/PRESIDENT-ELECT'S REPORT: Kathleen Imhoff

- Thanks to Faith Line for her leadership during the last two years.
- Planning is underway for the 2009 SELA Leadership Conference. Kathleen is working with Kate Nevins at SOLINET.
- SELA Reception is being sponsored by the Lexington Public Library.

SOUTHEASTERN LIBRARIAN REPORT: Perry Bratcher

- Reported that from 60% to 2/3 of submissions are used in the journal.
- The subscription will continue to be two print issues and two electronic issues.
- Reviewers are members of SELA
- Asked for suggestions of how to incorporate the new SELA logo on the journal cover.

COMMITTEE REPORTS

- **Awards** – Beverly James. Various awards will be presented during the awards luncheon on Friday. She expressed thanks to Joi Phillips, Gordon Baker, Linda Harris, and Bonnie Tollefson for their assistance during the biennial.
- **Southern Books Competition** – Kathleen Imhoff. There were 11 winners in this biennials competition. The winners will be on display adjacent to the SELA display in the lobby.
- **Budget** – Judith Gibbons. SELA is currently in the black. We have met all of our expenses. Don't forget to attend the Howl @ the Moon reception on Friday night.
- **Constitution** – Neither co-chairs, Michael Seigler or Sandra McAninch were present. Gordon Baker brought up the need for the section on nominations and elections needed to be updated.
- **Continuing Education & Staff Development** – Laura Slavin. The recipient of the Frankenthaler Scholarship will be announced at the Awards Luncheon on Friday. The Frances Coleman Grants were not given this biennium. Work will continue to reinstate these grants for the next biennium. Two programs will be presented by this committee during this joint conference.
- **Legislative** – Tim Dodge. Legislative events, issues, and concerns have been posted on a regular basis on the SELA Listserv. Please send any information to Tim Dodge for the postings.

- **Membership and Mentoring** – Hal Mendelsohn. Hal thanked everyone for their participation for making this a successful year. He thanked Joan Martin for the design and printing the new SELA table covering. He also thanked Sue Knoche for items at the membership table including the SELA pens. He also thanked Gina Garber and Christine Fangman for taking pictures. Special thanks were given to Elizabeth Doolittle for her work on the mentoring panel. He also asked that the membership form be revised to include a check off if you wanted to be a mentor or a mentee.
- **Nominating** – Ann Hamilton was not present, but Faith read her written report. The nominees for office during the 2009-2010 biennium are: Michael Seigler (GA) for vice-president/president-elect; Elizabeth Doolittle (MS) for secretary and Gordon Baker (GA) for treasurer. Kathleen Imhoff (KY) will become president.
- **Planning** – Neither co-chairs Stephen Patrick or Ravonne Green were present. Kathleen Imhoff stated that Stephen's ideas were being used for the planning of the Leadership Conference with SOLINET. Kathleen Imhoff and Kate Nevins are working on the plans.
- **Regional Cooperation & Partnerships** – Paula Paul. Nothing to report.
- **Website** – Nothing to report.

ADMINISTRATIVE LIAISON REPORT: Gordon Baker

- Total Membership 264. Membership by states: Alabama (36); Arkansas (7); Florida (18); Georgia (54); Kentucky (39); Louisiana (5); Mississippi (25); North Carolina (27); South Carolina (21); Tennessee (23); Virginia (2); West Virginia (5); Other States (2).
- Membership cards have been mailed to members renewing or joining for 2008. Renewal letters for 2009 will be mailed with the ballots.
- Information regarding the SELA Leadership Conference will be included in the renewal/ballot mailing if the material is received in time.
- SELA Exhibit has been updated, thanks to Gina Garber. The Exhibit is mailed to each state conference when requested.

STATE REPRESENTATIVES REPORTS

- **Alabama** – Linda Harris. Has submitted news information items to the ALLA listserv of potential interest to members. Also contacted Alabama members of the SELA Membership Committee and asked them to assist with SELA exhibit at the ALA convention and at the joint KLA/LMSA/SELA/ARL Conference. The SELA Executive Board requested the state representatives place a link to the SELA website on the state association's page in a prominent position as a recruiting tool for membership. The link now appears on the ALLA website under the Resources tab. The Alabama Library Association held its annual convention in Birmingham, AL April 22-25, 2008. The 2009 convention will be held in Auburn, AL at the Auburn University Hotel and Dixon

Conference Center April 7-10, 2009. The theme is Invite*Involve*Inform*Inspire. Information about the convention can be found at http://allanet.org/convention_registration.cfm. A new state representative will be coming on the SELA board in the spring.

- **Arkansas** – Dwain Gordon. Dwain stated that he uses email to disseminate information and also to request information from the folks in Arkansas. The 2010 SELA/Arkansas joint conference will be held in Rogers, AR. Flyers are available. The headquarters hotel is the Embassy Suites at a rate of \$129.00 per night.
- **Florida** – Debra Sears. Florida is facing budget woes and a property taxation movement. There is dialog between SELA and FL about hosting a joint conference.
- **Georgia** – Michael Seigler. Mike was not present but Gordon Baker and Bill Nelson supplied the following information: Georgia, too, is facing budget woes. The state universities and colleges have to take a 6% cut. Georgia's 2008 Library Day was held on February 14 in Atlanta. The 2009 Library Day is scheduled for February 26. The annual Georgia library conference, COMO (Council of Media Organizations) will be held on October 15-17, 2008 in Athens, GA. The theme is COMO 2.0. The 2009 Conference will be held October 7-9 in Columbus.
- **Mississippi** – Deborah Lee. The Mississippi Library Association Conference will be October 22-25, 2008 in Natchez. A free preconference on fundraising is being offered. Frances Coleman testified before the state legislature about the value of Magnolia for the citizens of Mississippi. This testimony occurred during talks about budget cuts.
- **North Carolina** – No report
- **South Carolina** – Bill McRee. South Carolina held Public Library Appreciation Day instead of the usual Library Legislative Day. South Carolina is also facing budget cuts. The annual conference will be in Greenville, October 22-24, 2008. The theme is "Goring Green in Greenville." Libby Young at Furman University is the incoming SCLA president. Camille McCutcheon is the incoming SELA representative for South Carolina.
- **Tennessee** – Sue Alexander. TLA has a new website. The site features currently features a rendering of the new Tennessee State Library/Archives building. The site will feature a different library each month. The annual state conference will be April 8-10, 2009 in Nashville. The conference is still accepting program proposals. Check the TLA website for proposal forms. VolunteerVoices.Org debuted on September 11th. This is Tennessee's first statewide digital collection providing online access to state's rich culture and history. October 10-12, 2009 is the dates for the Southern Festival of Books in Nashville.
- **West Virginia** – Judy Rule. Libraries in West Virginia received a \$1,000,000 increase in funding this year. The amount was originally \$2,000,000, but the governor cut \$100 million from the state budget. The WVLA Conference is scheduled for December 2-4, 2008 at The

Greenbrier. WVLA sponsors a Legislative Day each year with a reception. Judy introduced Steve Christo who will be the new WV SELA representative. Brian Race will be the new president of WVLA. Judy is a candidate for president-elect of WVLA.

SECTIONS & ROUND TABLES REPORTS

- **University & Colleges** – Camille McCutcheon. The section is sponsoring the New Voices program. Camille is also looking for a vice-chair.
- **Library Instruction Round Table** – Michael Wilson. The LIRT is sponsoring a program at the joint conference. LIRT is also looking for a new chair.
- **Circulation/Reserves Round Table** – Elizabeth Doolittle. CRRT currently has only four members. A planned workshop for this conference was cancelled last week.

TREASURER’S REPORT: Bill Nelson. The Association is currently in the black. We are not as financially sound as we would like to be. Funds were transferred from the Regions Bank Rothrock Account to the SELA checking account. Over the years, the Association has paid the Rothrock out of general funds, never withdrawing money from the Rothrock Account. This year funds were withdrawn to repay the Association for past withdrawals. Treasurer’s Report is attached.

OLD BUSINESS

- **Possibility of conferences in “off” years.** Faith discussed the possibility of having off year joint conferences in 2009 and 2011. Letters of interest were sent to our state chapters. Alabama, Florida, Mississippi, and West Virginia expressed interest. Faith will be working on this matter before her term of office ends.

NEW BUSINESS

- **Election of Officers – schedule of election cycle.** The section in the Constitution needs to be updated regarding the nomination and election process. This matter will be sent to the Constitution Committee.

The meeting was adjourned at 5:45 P.M.

Submitted by:

Gordon N. Baker, Ed. D.
SELA Secretary

08/16/08

SELA
Balance Sheet
As of December 31, 2007

	<u>Dec 31, '07</u>
ASSETS	
Current Assets	
Checking/Savings	
Bank of America	2,818.49
Regions Bank	12,593.54
Total Checking/Savings	<u>15,412.03</u>
Total Current Assets	<u>15,412.03</u>
TOTAL ASSETS	<u><u>15,412.03</u></u>
LIABILITIES & EQUITY	
Equity	
Retained Earnings	28,644.19
Net Income	-13,232.16
Total Equity	<u>15,412.03</u>
TOTAL LIABILITIES & EQUITY	<u><u>15,412.03</u></u>

09/29/08

SELA
Balance Sheet
As of September 29, 2008

	<u>Sep 29, '08</u>
ASSETS	
Current Assets	
Checking/Savings	
Bank of America	4,805.04
Regions Bank	10,625.06
Total Checking/Savings	<u>15,430.10</u>
Total Current Assets	<u>15,430.10</u>
TOTAL ASSETS	<u><u>15,430.10</u></u>
LIABILITIES & EQUITY	
Equity	
Retained Earnings	15,412.03
Net Income	18.07
Total Equity	<u>15,430.10</u>
TOTAL LIABILITIES & EQUITY	<u><u>15,430.10</u></u>

SELA Profit & Loss Prev Year Comparison January through December 2008

	Jan - Dec '08	Jan - Dec '07	\$ Change	% Change
Ordinary Income/Expense				
Income				
Contributions Income	0.00	1,000.00	-1,000.00	-100.0%
Restricted	0.00	1,000.00	-1,000.00	-100.0%
Total Contributions Income	0.00	1,000.00	-1,000.00	-100.0%
Membership Dues - SELA	11,880.00	9,350.00	2,530.00	27.1%
Royalty Income	220.06	0.00	220.06	100.0%
Subscription Income	2,555.00	1,275.92	1,279.08	100.3%
Total Income	14,655.06	11,625.92	3,029.14	26.1%
Expense				
Administration	8,872.00	13,600.00	-4,728.00	-34.8%
Bank Service Charges	7.50	16.00	-10.50	-68.3%
Dues and Subscriptions	110.00	110.00	0.00	0.0%
Editor Honorarium	600.00	1,200.00	-600.00	-50.0%
Leadership Conference	0.00	100.40	-100.40	-100.0%
Postage and Delivery	796.76	765.14	31.62	4.1%
Printing and Reproduction	2,831.71	7,178.66	-4,346.95	-60.6%
Professional Fees				
Accounting	850.00	850.00	0.00	0.0%
Legal Fees	30.00	0.00	30.00	100.0%
Professional Fees - Other	0.00	30.00	-30.00	-100.0%
Total Professional Fees	880.00	880.00	0.00	0.0%
Program Expense				
Awards/Grants	0.00	1,000.00	-1,000.00	-100.0%
Conference	281.02	254.03	26.99	10.6%
Printing and Reproduction	256.00	207.20	50.80	24.5%
Total Program Expense	536.02	1,461.23	-922.21	-63.1%
Refund	0.00	35.00	-35.00	-100.0%
Returned check	0.00	45.00	-45.00	-100.0%
Uncategorized Expenses	0.00	0.00	0.00	0.0%
Total Expense	14,636.99	25,393.43	-10,756.44	-42.4%
Net Ordinary Income	18.07	-13,767.51	13,785.58	100.1%
Other Income/Expense				
Other Income	0.00	535.35	-535.35	-100.0%
Interest Income	0.00	535.35	-535.35	-100.0%
Total Other Income	0.00	535.35	-535.35	-100.0%
Net Other Income	0.00	535.35	-535.35	-100.0%
Net Income	18.07	-13,232.16	13,250.23	100.1%

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PRESENT: Dwain Gordon (Arkansas), Linda S. Harris (Alabama), Deborah Lee (Mississippi), Debra Sears (Florida), Bonnie Tollefson (Outstanding Author Award Committee, Chair), Sue Alexander (Tennessee), Perry Bratcher (Editor, SELn), John Via (Public Relations & Marketing, Chair), Hal Mendelsohn (Membership & Mentoring Committee, Chair), Laura Slavin (Continuing Education & Professional Development Committee, Co-Chair), Steve Christo (West Virginia, Incoming), Kathleen Imhoff (SELA President-Elect), Judy C. Rule (West Virginia), Evelyn Merk (SELA Committee Member), Misha Mueller, (SELA Member), Gordon Baker (SELA Secretary), Faith Line (SELA President), Bill Nelson (SELA Treasurer), Jim Cooper (SELA Member), Beverly James (Awards Committee, Chair), Paula Paul (Interlibrary Cooperation Committee, Chair), Bill McRee (South Carolina), Jan Ruskell (Charles Beard President's Award, Co-Chair), Betsy Griffies (Charles Beard President's Award Co-Chair), Gina Garber (Website) and Tim Dodge (Legislative Committee).

CALL TO ORDER: President Faith Line called the meeting to order at 11:00 A.M. and welcomed everyone. Participants introduced themselves.

OLD BUSINESS:

- Hal Mendelsohn, Membership & Mentoring Committee, Chair. Proposed at the next conference to have a panel discussion on the value of SELA to the librarians in the Southeastern region. He also asked state representatives to publicize our new mentoring efforts more within their states. Not only do we need additional mentors, but we also need mentees! He also asked that SELA posters be sent to each of the southeastern states library schools. In addition, could there be a blurb in the next issue of *The Southeastern Librarian* about mentoring and the SELA Mentoring program. He concluded his remarks with asking if the SELA Membership and Mentoring Committee could have two tables at the next conference. Dwain Gordon (Arkansas Rep) said yes.

INTRODUCTION OF NOMINEES FOR OFFICERS FOR 2009-2011

- Faith Line introduced the nominees for the next biennium:
 - Vice-President/President-Elect: Michael Seigler (Georgia)
 - Secretary: Elizabeth Doolittle (Mississippi)
 - Treasurer: Gordon Baker (Georgia)

NEW BUSINESS

- **Incoming President's Report.** Kathleen Imhoff. Kathleen distributed Kentucky-themed thank you gifts to leaders of the association. She offered sincere thanks to Hal Mendelsohn, Sue Knoche, Bill Nelson, Gordon Baker, and especially to Faith Line. She stated that she needed everyone's help during the next two years to make SELA a successful organization. Kathleen, Stephen Patrick and Kate Nevins are working collaboratively to strengthen the association. The plan is to restructure the leadership conference and increase the time spent on the program, but still have time for committees, round tables, and sections to briefly meet and get acquainted. Possible topics for the conference include but are not limited to: "Leadership in Tough Times," "How to make the decision to have new services, when cutting others," and "How to keep morale up when laying off staff." Contact Kathleen at kimhoff@lexpublib.org.
- Other discussion
 - Have SELA members work the SELA booth during the state conferences. This is a sure fire way to recruit new members.
 - We need to solicit both emerging and experienced librarians as SELA members.

The meeting was adjourned at 11:55 A.M.

Submitted by,

Gordon Baker
SELA Secretary