



**SELA Board Meeting  
September 27, 2019  
Hot Springs, AR  
5:00 p.m. CST**

**MINUTES**

Tim Dodge called the meeting to order at 5:00 p.m. CST. In attendance were: Tim Dodge, Gordon Baker, Jonathan Underwood, Stephanie Adams, Muriel Nero, Paula Webb, John Siegel, Gerald Holmes, Emily Rozario, Kate Engelbrecht, Wendy Stephens, Preston Salisbury, Kathy Wheeler, Laura Slavin, Ashley Dees, Kristin Rogers, Bonnie Thornton, Becky Bickford, Camille McCutcheon, Crystal Gates, and Melissa Dennis.

Motion Laura Slavin, second Preston Salisbury to approve the Minutes of August 21, 2019. Motion carried unanimously.

Tim Dodge gave the President's report. Tim was contacted regarding participation in Wonders on Wheels (WOW) Program on International Space Station Research sponsored by Living Arts and Sciences Center, Lexington, Ky. Ethan Sharp, Grants Manager at the Living Arts and Sciences Center, is in the process of seeking federal funding for this initiative. SELA's potential role would be to help identify perhaps 30-40 public libraries, primarily in Kentucky, where the free Wonders on Wheels program could be featured; to help promote the program; and to perhaps help publicize the program by serving as an endorsing body. Mr. Sharp will be submitting the grant proposal in September. If approved in Spring 2020, the program would run 2020-2023. The SELA Executive Committee met virtually on September 18 and voted in favor of supporting this initiative with one proviso: that SELA not take on the task of identifying the 30 – 40 site libraries for the WOW program because this responsibility was best suited to the State Libraries for each state under consideration. Motion Stephanie Adams, second Jonathan Underwood to approve SELA's participation in the Wonders on Wheels Program on International Space Station Research as recommended by the Executive Committee. Motion passed unanimously.

After making some revisions, primarily clarifications and removal of redundant statements, the Executive Committee met virtually to present the new SELA Administrative Services Contractor Agreement, to cover the period January 1, 2020 through December 31, 2021, to Gordon Baker, the current SELA Administrative Services Coordinator for his approval, which was given. The Executive committee then voted separately via e-mail on the document. It was approved unanimously and is now brought forward to the Board for approval. Discussion followed regarding the Administrative Services Contractor Agreement. Camille would like for the board to consider an amendment to the contract to be considered to help pay for conference fees. There is currently language that provides that the President could allow for conference expenses to be provided. The item is tabled and will be taken up at the next meeting.

Membership Committee: On September 11 Membership Committee Chair Fay Verburg contacted Tim to inform that she had "a serious health issue that I will be dealing with in the coming weeks and months" and so had to, regretfully, resign. Tim contacted the Membership Committee to inform them of this development and to step in as Interim Chair so as to organize and staff the SELA Table at this conference. Tim informed the Committee that he will seek nominations for Chair and Co-Chair to have the Committee vote on so there will be at least a Chair, and, ideally, also a Co-Chair in place soon. While most committee members were not coming to the conference, Tim was happy to say that an appeal to the Board helped in his attempt to secure others to staff the SELA Table during the conference. Thank you to all who volunteered to serve at the table.

As reported on August 21, Tim identified six out of nineteen advocacy ideas submitted as potentially manageable and achievable projects with the purpose being to develop one or more of these ideas into a basic plan of action. As of now the following projects are or soon will be under development:

- 1) Add SELA to list of recommended professional associations maintained by area library and information science schools. Coordinators: Carol Walker Jordan, Chair and Sharon Holderman, Chair-Elect of Library Education Section.
- 2) Host an advocacy-related panel session at forthcoming joint conference with Georgia Library Association in 2020. Coordinators: SELA President Tim Dodge and SELA President-elect Melissa Dennis.
- 3) A combination of three advocacy ideas: a) connect SELA advocacy to state library association advocacy efforts b) participate in ALA National Library Legislative Day AND State Library Legislative Days; and c) work with state library associations to identify statewide areas of concern. Coordinator: Mississippi State Representative and New Members Round Table Chair Ashley Dees. Tim noted it would be nice to have another Board member or two volunteer.
- 4) Create or host an advocacy discussion board to identify and work on advocacy efforts on a more local basis than what the American Library Association does. Coordinator: No volunteer(s) yet.

Regarding #4 Tim will soon send out an appeal for a coordinator. Regarding #2 Tim plans to soon talk with President-Elect Melissa Dennis about generating ideas and then plans since this will also relate to planning for the 2020 joint conference with the Georgia Library Association in Fall 2020. Ashley Dees asked that everyone share with her the date for each state's legislative days.

Since August 21, Tim has provided dated signatures for two check request approvals: one to cover costs of mailing SELA banner to joint conference with Arkansas Library Association and one to cover 50% share of cost for Sched.com "app" for the joint conference.

Tim has been in frequent contact seeking to either determine who is in office or to confirm if someone is in office for the state representative positions. All states have a SELA State Representative in place with the following to be determined/confirmed:

South Carolina: Faith Line until election at SCLA conference October 9-11, 2019

West Virginia: Breana Bowen until new State Representative confirmed, likely in October.

The North Carolina Library Association Leadership Institute was discussed at the May 22 Executive Committee virtual meeting. Tim followed up by contacting NCLA President Michael Crumpton. Tim was informed it will be a while before specific information concerning registration cost, duration, etc. is available for the 2020 Institute since NCLA is concentrating right now on the 2019 biennial conference. Mr. Crumpton states, "We are interesting in sharing this experience with SELA, thus the idea of a board member attending. We expect the logistics to be similar, we've created a model that we are trying to follow that keeps it affordable and relevant using mostly internal facilitators. We feel that our results are positive as we have many stories of participant success with their careers and overall job satisfaction." Juli Moore will be in charge of the 2020 Institute and Mr. Crumpton has asked her to keep me apprised when more information is available. Tim will contact Ms. Moore shortly after the NCLA Conference.

Melissa Dennis gave the President-Elect's report. There are 267 currently registered for conference and 30 are SELA members. She included a SELA reception and Breakfast reminder in everyone's conference bags. Both events are at the Embassy Suites Atrium: Reception is at 5:30 p.m. on Saturday and Breakfast is at 7:30 a.m. on Sunday. We will have the raffle at the SELA table on Sunday at 11 a.m. promptly in order to be done by 11:30 a.m. so that attendees can prepare for the Noon ArLA Awards Luncheon. Thanks to everyone who is presenting at conference and to all of our SELA members for attending!

Melissa and Tim will plan an advocacy-themed panel for the GA/SELA 2020 conference that will allow those pursuing advocacy issues this year a chance to discuss the challenges and opportunities working as a state unit and as a regional unit to address library advocacy at various levels within the profession.

Gordon Baker gave the Administrative Service report. He performed regular maintenance of the database, processed memberships, responded to emails and forwarded emails to the appropriate board members, researched Election Buddy, and sent the SELA display to state representatives. Zoom has been used four times since the last meeting.

Bev James submitted the Treasurer's report, a copy of which was provided to attendees.

Camille McCutcheon gave the Archivist's report. Camille is working on updating forms and plans to have them done in time for the next meeting. She will be taking photos at conference, and she asks that anyone taking SELA photos send them to her with the relevant information.

Perry Bratcher gave the *Southeastern Librarian* report. Any news or staff changes are always welcome additions to the journal.

State Representative Reports are as follows:

Alabama – Margie Calhoun, Alabama Libraries received support from the Alabama Legislature after a very successful Legislative Day in May of 2019. SELA was invited to apply for participation in the Counted In Forum and Conference on Inclusion & Diversity in LIS (CIDLIS) on October 31 – November 1 @ the University of Maryland in College Park. This work will support the ALA 2020 Census Outreach and Education Task Force's efforts to ensure that libraries help in achieving a complete national count. According to ALA, libraries are community anchors that 1.) deliver information about the census and host community outreach, 2.) provide Internet access and enable respondents to complete the Census form, 3.) serve as trusted messengers, and 4.) provide access to census statistics for community members. The Counted In forum will grant exclusive attention to the needs of New Americans – whether they are refugees, asylees, documented or documented permanent residents, naturalized citizens or those with temporary protected status. As public-facing institutions, libraries are important to both promoting and facilitating census participation. Approximately \$675 billion of federal support to states, counties, and communities are based on population totals and breakdowns by demographic variables, such as national origins, ethnicity, and race. Libraries, too, require accurate census data to meet constituents' needs. There are barriers to census participation, especially for immigrant communities. Thus, the 2020 census calls for scaled-up efforts.

The outcomes and deliverables will be:

1. A toolkit containing library marketing templates (e.g., free, downloadable, and customizable flyers, banners, posters) and resources
2. Webinars on recommendations for outreach to immigrant communities

Only 40 libraries were to be selected to participate in the Forum and all expenses for this workshop are covered by funding from the Institute of Museum and Library Services. I am happy to report that I applied on behalf of SELA, and I have been selected to attend.

Arkansas - Emily Rozario, We are super excited to have everyone here. Stop by the table while you are here.

Louisiana – Sarah and Hayley, no report.

Mississippi – Ashley Dees, The annual Mississippi Libraries Conference will be held in Meridian, MS at the MSU Riley Center on October 17th-19th. Links to the MLA registration page:

<http://www.misslib.org/page-1860507> and to the Riley Center page: <https://www.msurileycenter.com/>.

I'm attempting to get the MLA board interested in the idea of a joint SELA/MLA conference. We are narrowing down a location for 2019 and 2021. Provided SELA doesn't have a possible location and joint partner for 2021, this is the year I'm shooting for with MLA. I'll keep you all updated on my progress on this front.

Tennessee – Stephanie Adams, The TLA Advisory Council and Executive Board Meetings were held at the Hermitage Branch Library, a branch of the Nashville Public Library, on September 13, 2019. Some members also attended virtually. I attended the Advisory Council portion in person. Based on a recommendation from the Intellectual Freedom Committee, the ALA Report Censorship button on the TLA website will be relocated to the home page in order to increase awareness of TLA and ALA's support for challenges to materials.

The Bylaws and Procedures Committee submitted several bylaws amendments dealing with the appointment and membership of the Book Review Editor as well as an honorarium for the position. Additional amendments reference changes to the name of a Standing Committee and a process for filling vacant Advisory Council positions. The TLA Executive Committee presented these amendments for consideration and voting electronically on September 23. October 25, 2019 is the deadline for voting. President Jill Rael expects to be announcing the new TLA Executive Director shortly. The new person will have until the end of the year to train with Annelle Huggins, the current Executive Director. Additional discussion included suggestions for filling the Chair vacancies for three of the Roundtables: Children and Young Adults, New Members, and School Librarians.

The current TLA Spotlight on the home page of the TLA website (<https://www.tnla.org/>) is entitled "Take Action!" and highlights the TLA Legislative Action Center. The Center encourages TLA members to find out how to advocate for libraries and lists the state bills related to libraries, reading, copyright and intellectual freedom that TLA is currently monitoring. TLA, TASL (Tennessee Association of School Librarians), and the State Library and Archives collaborated to write a letter to Tennessee Governor Bill Lee urging him to include libraries in his discussions about the 11 distressed TN counties. TLA members were urged to add their signatures to the letter via Google Forms.

Upcoming events are as follows:

- TASL (Tennessee Association of School Librarians) Conference will be held at the Embassy Suites in Murfreesboro from September 29 through October 1, 2019
- Tenn-Share (affiliate member of TLA) DataFest will be held at the Nashville Public Library Conference Center on October 17, 2019
- Tenn-Share Fall Conference (Data Storm: Bridging Divides, Navigating Data, and Harnessing Change for Good) will be held at the Nashville Public Library Conference Center on October 18, 2019
- YALSA's 2019 Young Adult Services Symposium (Show Up and Advocate: Supporting Teens in the Face of Adversity) will be held at the Sheraton Memphis Downtown Hotel from November 1 through 3, 2019
- TLA Advisory Council/Executive Board Meeting will be held via GoToMeeting on January 24, 2020
- TN Library Legislative Day – Nashville Public Library will be held on March 10, 2020
- TLA Annual Conference (Powering Limitless Opportunities) will be held at the Knoxville Convention Center from March 31 through April 2, 2020

\*\*\*TLA Conference Program Proposals are being accepted until October 15, 2019 at

<https://www.tnla.org/page/2020Proposal> \*\*\*

Florida – Vicki Gregory, no report

North Carolina – Gerald Holmes, Gerald Holmes will finish out Wanda Brown's term as the SELA Rep. for NCLA, which means for the next two years. Everyone is invited to join us in a few weeks in Winston-Salem, N.C. for the 63<sup>rd</sup> North Carolina Library Association Biennial Conference, October 15-18, 2019. The Joint 2021 SELA NCLA Conference will be in Winston-Salem, N.C. on October 18-22, 2021. NCLA is asking that the SELA Board appoint a liaison for conference planning activities starting in 2020. NCLA is excited about our continuing relationship with SELA. Applications will be opened after the first of the year for the September 2020 NCLA Leadership Institute. The Leadership Institute will be held in Black Mountain, N.C.

South Carolina – Faith Line, no report

Georgia – Ben Carter, The Georgia Library Conference (GLC) will be held October 9 - 11, 2019. The theme is "Building Better Together." It will be held at the Macon Marriott City Center Hotel's Convention Center. The GLC/SELA Joint Conference 2020 will be held October 7 - 9, 2020, and the theme has not been determined. The location is the Macon Marriott City Center Hotel's Convention Center. Space has

been reserved for an article in an upcoming issue of the Georgia Library Quarterly with Editor Virginia Feher. The goal will be to present a history of SELA's role in Georgia and its goals, aims, and ambitions for the future of librarianship in the southeast. Ben plans to develop article with Gordon Baker (Administrative Services for SELA and GA librarian) and SELA leadership. The article will serve as a touchpoint with Georgia's librarians ahead of the joint conference in October 2020. Association Executive Board is evaluating patron information privacy as it regards current trend in libraries using data mining options offered by ILS vendors and third-party companies. Data mining patron information to engage library patrons is increasing in Georgia's libraries. Association leadership has questions ranging from informed consent/patron opt-in and legal review of contracts/agreements. The GLA Executive Board's next meeting is Wednesday, October 9.

West Virginia – Beth Anderson, no report

Virginia – Kathy Bradshaw, no report

Committee Chair Reports are as follows:

Awards – Vicki Gregory, no report

Continuing Ed- Laura Slavin, A speaker is lined up for a webinar in January that will be co-sponsored by this committee and the Public Libraries Section. The topic is financial planning for librarians.

Intellectual Freedom - Dusty Folds and Jonathan Underwood, gave an update

Membership – Fay Verburg, no report

Outstanding Author – Nacole Adams, no report

Constitution/Handbook – Michael Law, no report

Mentoring – Stephanie Ard, no report

PR/Marketing – Kristin Rogers, no report

Section Chair Reports are as follows:

Library Education – Sharon Holderman, no report

Membership – We have 311 members, the highest seen in years. Keep up the good work promoting SELA and its value.

School/Children's Librarians – Wendy Stephens, An email call for panelists for conference sessions and webinar ideas was sent on April 18. She sent an email on June 10 announcing the accepted conference session on Social-Emotional Learning and requesting webinar ideas. On August 26 she sent a reminder of the early bird deadline for conference registration.

Special Libraries – Nancy Richey, no report

Public Library - Kate Engelbrecht, We have had several webinars that are well attended, even by non-SELA members. We are sponsoring programs here at conference, and will have additional webinars soon.

Universities & Colleges – Kathy Wheeler, no report

Resources and Technical Services – Bonnie Thornton, no report

Round Table Reports are as follows:

Circ/Reserves – Natalie Logue, no report

Electronic Resources – Laura Slavin, An informative conversation, using Zoom conferencing software, about subscription costs, was held on Tuesday, August 27th. Round table members from libraries in four different states were in attendance. She plans to hold another conversation in January about choosing and evaluating electronic resources.

Gov Docs – Bernadette Johnson, no report

New Members – Preston Salisbury/Ashley Dees, The NMRT is sponsoring a panel at the SC/SELA conference. Our program will be on Thursday, November 1st from 1:30pm to 2:30pm.

Program information: Navigating your career: Advice, challenges, and tips for those getting ready to take that next step. Join this panel of library leaders from across the southeast as they give advice, relate challenges, and share tips for navigating a career in librarianship. Whether you're trying to find your first

library job, looking to make the leap to management, or simply enjoy hearing other's experiences this panel is for you. The panelists are: Perry Bratcher, Melissa Dennis, Crystal Gates, and Sharon Holderman. We had so many people respond to our call for volunteers that we quickly and easily filled up the panel. I hope all of you attending the conference will join us for this program. Library Instruction, Muriel Nero, We have discussed trying to do some programming. We are soliciting input for creating webinars and making those available. There is a possibility for partnering with other groups.

University of Maryland Census 2020 Forum invited librarians to apply to attend. Margie Calhoun applied on behalf of and as a representative for SELA and has been accepted.

Gordon Baker discussed his visit to Valdosta State University with Camille McCutcheon in anticipation of celebrating SELA's centennial celebration. They reached out to Signal Mountain, TN to see if SELA could hold a meeting there to celebrate the centennial in November 12, 2020. Motion Melissa Dennis, second by Jonathan Underwood to authorize Gordon Baker to continue preparations for a possible board meeting and celebration on November 12, 2019. Motion carried unanimously.

The meeting was adjourned at 6.:21 p.m. CST.