MINUTES

SELA Board Meeting – April 7, 2015

I. Call to Order

Camille McCutcheon
President Camille McCutcheon called meeting to order at 4:10 pm and welcomed SELA to Point Clear, Alabama. She shared greetings from the Alabama Library Association and its President, in conjunction with Margie Calhoun, Alabama Representative to SELA.

II. Welcome & Introductions

Camille McCutcheon
Those attending the meeting:

Camille McCutcheon, President
Linda Harris, President-Elect, Co-Chair, Conference Site & Exhibits Committee, Member, Resolutions Committee
Evelyn Merk, Co-Chair, Constitution & Handbook Committee
Peggy Kain, Member, Constitution & Handbook Committee, Member, Resolutions Committee
Rita Spisak, Georgia Representative
Margie Calhoun, Alabama Representative
Tim Dodge, Chair, Intellectual Freedom Committee
Hal Mendelsohn, Chair, Membership & Mentoring Committee
Kayla Kuni, Vice Chair, Public Libraries Section
Crystal Gates, Chair, Public Libraries Section
Deborah Musser, West Virginia Representative
Paula Webb, Chair, GODORT
Sue Knoche, Tennessee Representative
Lorene Flanders, Chair, Southern Books Competition Committee
Melissa Dennis, Mississippi Representative
Vicki Gregory, Chair, Charles Beard Award Committee
Wanda Brown, North Carolina Representative
### III. Minutes

Camille McCutcheon

The minutes of the October 1, 2014 SELA Board meeting which was held in Augusta, Georgia were approved with a correction from Evelyn Merk, Chair of the Constitution & Handbook Committee. She noted that the last recommended change to Article V. Finances. Section 3. Bonding. was NOT approved.

### IV. Treasurer’s Report

Beverly James

President McCutcheon gave the report and two statements for Treasurer James. She noted that 85 SELA members attended the joint conference with Georgia Library Association / Council of Media Organizations during October 2014 and announced that the statement shows income revenue from the conference. SELA’s revenue from the 2014 joint Conference was $7,557.57. At this conference, there are approximately 26 SELA members registered.

### V. Administrative Services Report

Gordon Baker

In the absence of Gordon Baker, President McCutcheon distributed the Membership Report, which showed membership totals by state/type.

### VI. President’s Report

Camille McCutcheon

There are new chairs for the Special Libraries and the Resources & Tech Services Sections. The New Members Round Table and the School and Children’s Librarians Round Table are still in need of chairs. Paula Webb is the new GODORT chair, and this round table has a vice chair and a secretary. Fred Smith will continue to chair the Circulation & Reserves Round Table. Camille has sent the names of those interested in serving on committees to the SELA committee chairs.

### VII. 2014 GA COMO/SELA Joint Conference

Camille McCutcheon

As previously reported, 85 SELA members attended the joint conference with Georgia Library Association / Council of Media Organizations which was held in Augusta, Georgia, October 1-3, 2014. A number of SELA members presented at COMO. Several members expressed concerns regarding lack of rooms at the Augusta Marriott conference hotel.

### VIII. 2015 ALLA/SELA Joint Conference

Camille McCutcheon, Linda Harris

Approximately 26 SELA members have registered for SELA’s breakfast at the current conference. The SELA reception will be held from 8:00-9:00 p.m. in Camille McCutcheon’s room in North Bay House, Room 4319, Building 4. All members are invited, along with members of the Board of the Alabama Library Association. Some attendees noted that they were unable to secure reservations at the conference hotel and are staying in Daphne and in Fairhope.

### IX. 2015 SELA Summer Conference

Linda Harris

The Summer Conference will be held August 14-15 at the University of Alabama Birmingham Libraries. Meetings will take place in Mervyn Sterne Library. John Meador, the new Dean of the UAB Libraries, will keynote, and author Miranda James will speak.
The SELA Board meeting will begin at 9:00 a.m. Friday, August 14. Sections and round tables will have time to meet, and a workshop for the state reps will be held. If needed, there may be a follow-up Board meeting at the end of the Saturday agenda. There was a request that sections and round tables meet Saturday and committees meet on Friday which will streamline reporting handbook changes. The Doubletree rate is $99.00 plus tax plus, and there is a parking fee.

X. 2016 SELA Conference  Camille McCutcheon
SELA has not received notification concerning a location for its 2016 conference. Hal Mendelsohn contacted all the Library Schools and received an email encouraging SELA to consider holding another joint conference with the South Carolina Library Association. President McCutcheon noted that need in order for a joint conference to occur, a formal invitation from a state library association must be issued to SELA. She stated that she would email all state reps and request that their respective state library associations consider holding a 2016 joint conference with SELA.

XI. Status of Southeastern States  Camille McCutcheon
The Louisiana Library Association may became an active SELA chapter once again. At this conference, President McCutcheon is having dinner with LLA members and hopes that LLA will consider electing a rep to the SELA Board. She is in touch with Robert Bremer, LLA President, and feels SELA is almost there. She continues to work with the Virginia Library Association to discuss a possible joint conference. She noted that the revenue SELA receives from joint conferences changed several years ago, and she will communicate this change to the state library associations in the Southeast.

XII. State Representative Reports

ALABAMA—Margie Calhoun, Representative
Reps from ALLA are asking its members to attend Library Legislative Day. The Association no longer has an institutional membership. The 2016 conference will be in Gadsden, AL.

GEORGIA—Rita Spisak, Representative
Lace Keaton is the current GLA president, and she sends her greetings. Georgia COMO (Council of Media Organizations) Annual Conference is a joint conference with Georgia Library Association and the Georgia Association for Instructional Technology and will be October 7-9 2015 in The Classic Center in Athens, Georgia. COMO 2016 will also be in Athens. Presentation proposals are due May 2, 2015. The theme is “Adventures in Libraries: The Quest for Success”. http://www.georgiacomo.org/presentation-proposal-form/
New this year COMO will have Partnership Opportunities. There will be 4 levels: Diamond Partner - $2,500; Gold Partner - $1,000; Silver Partner - $500; and Bronze Partner - $100.

More information can be found at the GLA webpage under events http://gla.georgialibraries.org/events.htm

Georgia would like to be considered for a joint SELA conference in 2016.

MISSISSIPPI—Melissa Dennis, Representative
Mississippi Library Association will meet October 20-23 in Natchez. Access to the area is difficult, which is either through Jackson, MS or Monroe, LA. The conference theme is “Stronger Together.” The 2016 conference will be in Vicksburg, and the conference site committee is currently choosing locations for upcoming conferences. Jackson is expensive yet accessible.

NORTH CAROLINA—Wanda Brown, Representative
North Carolina Library Association’s conference is scheduled for October 20-23 in Greensboro. The theme is “Make it Matter.” The NCLA Conference alternates with a Leadership Institute. They would like to take this regionally and work with SELA. They have some funding from the state library and have people in place to run the institute. NC Leadership Institute is held in even years on Wednesday through Sunday for four days. They would like to approach the SELA board to allow SELA to observe a future leadership conference. To support North Carolina Library Legislative Day, a contest was held for school students to say why libraries are important, with videos and other efforts. Winning students went to Washington to meet with NC representatives. NCLA budgeted between $5,000 and $6,000 to support the trip.

SOUTH CAROLINA—Faith Line, Representative
The South Carolina Library Association will hold its annual conference on October 21-23, 2015 at the Marriott Downton in Columbia, SC. We will be celebrating our 100th Anniversary and have big plans in the works for the celebration. This year’s conference theme is “100 Years in the Making,” which celebrates SCLA’s centennial anniversary (1915 – 2015). For more info go to: http://scla.org/content/scla-conference-2015

Confirmed speakers so far are
Marjory Wentworth – Poet Laureate of SC and five-time Pushcart Prize nominee. Marjory is the author of four poetry collections, the children's book Shackles, and Taking a Stand: The Evolution of Human Rights (with Juan E. Mendez). Her latest collection of poetry is New and Selected Poems. She serves on the board of directors and is the current president of the Lowcountry Initiative for the Literary Arts, is on the board of directors of
the Poetry Society of SC, teaches poetry in the Charleston County Schools’ Engaging Creative Minds Program, and is a faculty member at The Art Institute of Charleston.

**Catherine Hakala-Ausperk** – Executive Director of the Northeast Ohio Regional Library System (NEO-RLS) and the author of *Be A Great Boss: One Year to Success*, and *Build a Great Team: One Year to Success*—both published by ALA Editions. Catherine is a consultant and frequent speaker at national and state conferences, staff days, and workshops. She has a passion for supporting, coaching, and developing successful libraries, staff members, and leaders. She is a 30-year public library veteran and an adjunct faculty member of Kent State University’s School of Library and Information Science.

**Wiley Cash** - The New York Times best-selling author of *A Land More Kind Than Home* and *This Dark Road to Mercy*. Wiley is currently working on his third novel. His stories have appeared in the *Crab Orchard Review, Roanoke Review*, and *The Carolina Quarterly*, and his essays on Southern literature have appeared in *American Literary Realism, The South Carolina Review*, and other publications. He teaches in the Low-Residency MFA Program in Fiction and Nonfiction Writing at Southern New Hampshire University. A native of North Carolina, he and his wife live in Wilmington.

**TENNESSEE**—Sue Knoche, Representative

The Tennessee Library Association will meet in Memphis, April 22-24. The theme is “A Place at The Table for Everyone,” and the conference will have an electronic option. TLA will send a delegation of 12 to National Library Legislative Day to cover all the TN representatives’ offices at the Capitol. Sue Knoche will continue to serve until 2018 as the TN Rep to SELA. Membership and Mentoring will have a TN gift basket as a giveaway. TLA is concerned about its membership numbers and is reviewing a sliding scale regarding its dues structure. The 2016 Conference will be held in Kingsport in mid-April. TLA continues to resist having joint conference with SELA.

**WEST VIRGINIA**—Deborah Musser

The West Virginia Library Association is involved in several ongoing projects at this time:

1. WVLA is in transition to going digital with its newsletter. Currently someone can have the newsletter in either digital or print form.
2. WVLA is considering digitally archiving its WVLA Board Meeting Minutes.
3. WVLA will be traveling to Washington for National Legislative Day to promote libraries and to protest the considered elimination of IMLS funding.
4. WVLA is working on a special collections survey across the state to create a digital map of where these collections are located in the state.
5. Local library funding continues to be uncertain after the court ruling that Boards of Education could not be mandated to fund libraries. Several counties have subsequently had successful levies restoring local funding while other counties continue to lose their local funding.
6. WVLA has created a Special Task Force to study the possibility of having an executive aide that would provide continuity to the Executive Board as the members and duties change each year.

The West Virginia Library Association Annual Conference will be held at Canaan Valley Resort in Davis, WV on October 5-7 2015. Davis is one hour south of Charleston, WV.

XIII. Committee Reports

Constitution and Handbook Committee—Evelyn Merk, Chair
The SELA website has the new handbook online. The committee still needs to work on the Appendix sections and update the bylaws concerning to how often SELA holds a conference, annually rather than biennially. The SELA Executive Committee has suggestions for changes and will have proposals for these changes for the SELA Board to discuss during its August meeting in Birmingham.

SELA Intellectual Freedom Committee Report—Tim Dodge, Chair

Committee Membership: After sending out a message asking for confirmation of interest in serving on the committee for 2015-2016, the committee membership currently consists of the following:

Tim Dodge (Chair)  dodgeti@auburn.edu
Maryska Connolly-Brown  maryskaconnolly@gmail.com
Elizabeth McKinstry  emckinstry@gmail.com
Marilyn Green  greenm@midlandstech.edu
Crystal (Dawn) Betts-Green  cdb07f@my.fsu.edu
Susan Morris  smorris@uga.edu
Christina Chester-Fangman  chester-fangmanc@apsu.edu
Linda Harris  lharris@uab.edu
Michael Mounce  mmounce@deltastate.edu
Despite twice soliciting, Tim Dodge has no volunteer to serve as Committee Co-Chair at this point.

**Convention Program:** The SELA Intellectual Freedom Committee together with the Alabama Library Association Intellectual Freedom Committee will be hosting a joint program at the Point Clear convention on Wednesday, April 8 at 3:00 – 3:50 p.m. featuring Vicki Gregory (University of South Florida) as the SELA speaker and Jeff Graveline (University of Alabama at Birmingham) as the ALLA speaker. Dr. Gregory is a Professor and is also a former Director of the School of Information at the University of South Florida. Mr. Graveline is an Associate Librarian and a Reference Librarian for Business at the University of Alabama at Birmingham. Originally, there was to have been a second SELA speaker, but, unfortunately, she had to drop out in late January due to a scheduling conflict.

**SELA Membership and Mentoring Committee**—Hal Mendelsohn, Chair

The SELA Membership and Mentoring Committee have worked on and continue to work on the following projects:

1. Created a Social Media Policy
   a. Those who worked on it include:
      1. Kirsten Kinsley
      2. Melissa Dennis
      3. Susan Hall

2. Worked with Selma Jaskowski on the SELA Listserv.
   a. When a new member joins SELA, Selma will be notified and he/she will automatically be subscribed to the Listserv.

3. Developed a list of webinars which will be posted on the redesigned SELA Website (once it is completed).
   a. Those who worked on it include
      1. Sue Knoche
      2. Crystal Gates
      3. Ru Story-Huffman

4. Sent emails to all the library school programs (U.S., Canada, and Puerto Rico)
   a. After sending out the emails this past weekend, I received an email that two schools had forwarded the information to the appropriate person.
   b. Those worked on it include:
1. Sue Alexander
2. Todd Stevens
3. Blair Stapleton
4. Bob Wolverton
5. Sue Knoche
6. Christina Chester-Fangman
7. Crystal Gates
8. Amanda McKenzie
9. Anita Ondrusek

5. Will send emails to all Letters to AASL-CAEP School Librarianship Education Programs when Hal returns from the conference
   a. Those worked on it included:
      1. The same individuals as #4

6. Worked on paragraph promoting the SELA Mentoring Program
   a. Who worked on it:
      1. Blair Stapleton

7. Tim Dodge and Sue Knoche helped in the organization/coordination of the SELA Table for the ALLA/SELA Conference.

   It was noted with appreciation that Hal Mendelsohn organized the SELA table for the SELA/ALLA conference. There was a round of applause for Hal.

Southern Books Competition Committee—Lorene Flanders, Chair

Lorene Flanders has chaired the Committee since 2008 and would like to find a new chair. Lorene could perhaps co-chair to mentor someone regarding the duties and processes of the committee. The next competition will be conducted in 2016.

The Southeastern Librarian Report—Perry Bratcher, Editor

Activities are proceeding as normal. Since 2014, we have been publishing electronically only. Each issue contains research articles, state/personnel news items, and book reviews. Currently, we have a 66% acceptance rate for research articles. We are making the issues available on the SELA website as they become available; however, there is a one year “embargo” for issues available on the Kennesaw State University institutional repository (latest issue is Winter 2014). In 2014, there were 13,185 full-text downloads from the repository!
The past year of electronic access (2014) has been beneficial for a number of reasons:

- Cost savings (obviously)
- Less delay in the time between finishing the editorial copy and availability (not having to wait to get the issue printed and mailed)
- Library/Personnel news is more current (rather than being published semi-annually now published quarterly)
- For the 2009-2013 years the average was 7 research articles per year and 10 book reviews per year. In 2014 we had 9 research articles and 20 book reviews published. Don’t know if this can specifically be credited to online or not but is an interesting statistic. Previously we never published more than 8 research articles (spring/fall issues) in a given year – 12 book reviews max.

Southeastern Library Association Resolutions Committee—Kathy Field, Chair

The 2015-2016 Resolutions Committee members are Kathy Field (Chair), Linda Harris, Peggy Kain, Nancy Richey, and Bob Wolverton. The committee prepared a resolution of thanks to the Alabama Library Association for hosting the joint conference with SELA. The resolution will be presented during the convention in April, 2015.

Continuing Education and Professional Development Committee—Laura Slavin, Chair

Laura Slavin has recruited members for the committee for this year and will be sending the list to SELA soon.

The library website was updated to reflect the June 1st deadline for the Frankenthaler scholarship. She also sent out an email to the listserv. She’s hoping to have a lot more applicants this year and is encouraged because she has already begun receiving applications.

The Frankenthaler scholarship is a $1000 scholarship that is awarded to a library science student. It is given out once every two years. Please let people know about the June 1st, 2015 deadline for scholarship applications.

SELA Legislative Committee Report—Judith Gibbons, Chair
State association representatives were contacted regarding committee activities and updates. Interested SELA members are welcome to join. Please contact jagibbons@windstream.com to participate.

Information was distributed on the listserv about various important legislative issues impacting Southeastern libraries. At present, supporters are working for the reauthorization of The Skills Act and for funding for school libraries. Of concern is the recent action of the House Budget Committee to eliminate the Institute of Museum and Library Services (IMLS).

National Library Legislative Day is scheduled for May 4 and 5, 2015. A number of SELA members are part of state delegations.

Please share information about legislative activities in your community and your state and about any pressing concerns that impact libraries, librarians, and library supporters nationally and within the Southeast.

Public Relations and Marketing Committee—Daniel Page, Chair

The Public Relations and Marketing Committee has sent information about events via the SELA listserv and is now comprised of the following members Andrea Alexander, Sarah Simms, and Daniel Page (Chair).

Resources & Technical Services Section—Melissa Johnson, Chair

A new chair and vice-chair for the SELA Resources & Technical Services Section for 2015-2016 were voted upon and approved by the section members. Melissa Johnson was elected chair, and Stephanie Adams was elected vice-chair. Ms. Johnson is the Electronic Resources and Serials Librarian at Georgia Regents University in Augusta, GA. She is a member and current chair of the Continuing Education Committee for NASIG, a member of SELA, ALA, ACRL’s Technical Services Interest Group, the Georgia Library Association, and the CSRA Library Association. Ms. Adams is Electronic Resources Librarian at Tennessee Tech University in Cookeville, TN. She had previously served as the Librarian for Instruction, Information Technology, and System Administration at Cecil College in North East, MD. Her primary areas of focus are licensing, negotiating the purchasing/bid process, and e-resource access issues.

XIV. Section Reports

Public Libraries Section—Crystal Gates, Chair & Kayla Kuni, Vice-Chair
The SELA Public Section has filled two of its offices - Crystal Gates, Chair and Kayla Kuni, Vice-Chair. The Public Libraries Section has reached out to its members for volunteers to fill the secretary position but has received no response. Once Crystal and Kayla receive a new member list, they will continue their search for a secretary. They hope to get a response from a new member who wants to get involved in the association.

They are in the process of discussing ways to reach out to their section and are looking forward to partnering with other sections and state sections to provide programs at the next joint conference.

Reference and Public Services Section—Michael Mounce, Chair

Leadership: Michael Mounce served as the Chair of the SELA Reference and Public Service Section during the 2013-14 term. In January 2015, Michael decided that he would serve another term during 2015-2016. President McCutcheon told Michael that the section really needed to have a vice chair and a secretary. Therefore, Michael emailed the members of the section and asked for a volunteer for the vice chair position and a volunteer for the secretary position. Alyse Ergood volunteered to serve as the secretary. However, no one volunteered to serve as the vice chair, despite a few emails to section members. At the beginning of 2016, Michael will again ask for a volunteer to serve as vice chair during January – December 2016.

Membership: As of March 3, 2015, the Reference and Public Services Section has 27 members.

Conferences: This section will not be affiliated with any presentations at the 2015 SELA Conference. However, Michael hopes that he and this section will be able to help bring a reference-related presentation to the SELA Conference next year in 2016.

XV. Round Table Reports—None

XVI. Old Business—None

XVII. New Business
a. Resume Ad Hoc Committee
Deborah Musser reported that this work grew from an initiative during Michael Seigler’s term as SELA President. She noted that the West Virginia Library Association uses an ad hoc resume review/editor. Per Evelyn Merk, the Resume Review Committee is now a standing committee rather than an ad hoc committee.

b. Online Librarians Search Roundtable
During the February 2015 Executive Committee meeting, there was discussion regarding the currency of name of this round table. Camille polled those round table
members and found that they supported changing the name to the Electronic Resources Round Table. Deborah Musser made a motion, which was seconded by Wanda Brown to change the name to the Electronic Resources Round Table. The Motion passed. Camille will send a message to the SELA list indicating the change in name and encourage participation and officer self-nominations.

c. SELA Website
The Website committee is working on a redesigned web site which the SELA Executive Committee has reviewed. Michael Hooper and Gina Gardner, the Website Committee Co-Chairs, have remarked that SELA will be able to password protect access to the Southeastern Librarian. Before this board meeting, President McCutcheon asked Perry Bratcher and the Southeastern Librarian Editorial Board members for feedback on this issue. Some of their concerns included IP addresses and password protection. Approximately 6 institutional members receive the Southeastern Librarian through their membership. SELA Administrative Services will send password information to them.

The SELA Board talked about access to SELn on the web site was discussed and proposed three options which will be discussed during the August board meeting.

They are

- Provide a sneak peek for the current year – allow the table of contents for the current year to be open access. In order to view the full text, the user must log on to the web site.
- Only the current year would be password protected, while the archives would be open access.
- Provide open access for the tables of contents for all SELn issues.

President McCutcheon will contact Perry Bratcher and ask him and the Southeastern Librarian Editorial Board members for feedback concerning these proposed options.

d. SELA Membership form. Kara Mullen is working on corrections to the form.

XVIII. Announcements
At the conference, Sue Knoche is giving a program called “Hidden Arts: Skills and Talents of Library Workers.” President McCutcheon noted that, in the conference program, the location of the SELA logo next to certain programs indicates that these are sponsored or co-sponsored by SELA. She is presenting on children’s literature and on digital collections.

XIX. Next Meeting
The next meeting will be held beginning at 9:00 a.m. on Friday, August 14, 2015 in Birmingham, Alabama.
XX. For the Good of the Order

XXI. Adjournment
Tim Dodge made a motion to adjourn. Hal Mendelsohn seconded the motion. The Board meeting adjourned at 6:04 p.m.

Lorene Flanders, Past Secretary / Acting Secretary
Southeastern Library Association