

**Southeastern Library Association
Executive Committee Meeting
March 15, 2013
Classic Center, Athens, Georgia**

Present: Gordon Baker, President
Camille McCutcheon, President Elect
Lorene Flanders, Secretary
Bev James, Treasurer

Tour of the Classic Center

It was agreed to tour the Classic Center at the conclusion of the meeting.

Call to Order

President Gordon Baker called the meeting to order at 10:10 a.m.

Minutes

The minutes of the last Executive Committee meeting, held February 12, 2012, were approved as previously corrected.

Treasurer's Report

Treasurer Bev James presented the Treasurer's Report, which included the 2012 Statement of Activities for the Year Ended December 31, 2012; the Statement of Financial Position December 31, 2012; the Statement of Activities for the Two Months Ended February 28, 2012; and the Statement of Financial Position February 28, 2012. She also presented the SELA Proposed Budget FY 2013.

It was noted that SELA's Biennial conference is held in even years, and SELA's Leadership conference is held in odd years. This formed the basis for discussion of the SELA Proposed Budget FY 2013 and suggestions for adjustments. There was discussion of the payment to EBSCO for indexing of the *Southeastern Librarian* in its *database Library, Information Science & Technology Abstracts (LISTA)* and Camille McCutcheon agreed to contact Perry Bratcher, *Southeastern Librarian* editor regarding the possibility of listing the publication in *ProQuest Library Science*.

There was discussion regarding bookkeeping to provide further details concerning expenses and income for the journal and the Southern Books Competition so costs and income from those activities can be identified and tracked over time.

It was noted that the Bylaws require that the Treasurer be bonded.

Administrative Services Report

Gordon Baker shared the Membership Report, which showed 247 current members with details by state and category of membership. He noted that memberships are now on a rolling status. Camille McCutcheon noted that members receive two emails concerning renewal and she will

email Hal Mendelsohn, Chair of the Membership and Mentoring Committee concerning the wording of the membership reminder emails.

Status of Southeastern States

Gordon Baker contacted the Arkansas representative by email and learned that the Arkansas Library Association voted December 12, 2012 to pull out of SELA. There are currently 6 SELA members from Arkansas. Kentucky is no longer affiliated with SELA. A question was raised as to whether members from non-affiliated states are on the listserv. Gordon Baker noted the goal to have a system in place for members in non-affiliated states to elect a state representative to the Board.

Gordon Baker will arrange an email to all members reminding them of the existence of the SELA listserv. There was discussion concerning the SELA Fact Sheet and the need to mail this with a welcome to new members from the President. Camille McCutcheon will communicate with Hal Mendelsohn concerning the email reminders and the Fact Sheets that should be sent to new members. Gordon Baker will talk to Selma Jaskowski. He noted that the listserv is usually purged in alternative years, but that this was not done in January, 2013.

Future Conferences

Summer Conference

Camille McCutcheon and Past President Michael Seigler are working on a summer conference with the Convention & Visitor's Bureau in Birmingham, and have been in touch with Doubletree regarding accommodations. Michael Seigler has been in touch with Sisters in Crime about possible speakers. It was noted that the dates for the conference have been changed from May to August, 2013 and all are invited.

SELA / South Carolina Library Association

SELA will meet in conjunction with South Carolina Library Association in mid-November, 2013. The theme will be Local Roots / Regional Reach. There was discussion regarding hotel options if the conference hotels are filled, and the need to send a list of area hotels to members. It was noted that SELA does not want to be committed to payment for rooms. Camille McCutcheon will obtain a copy of the contract from Jonathan Newton of the Greenville County Library System. Programs can be held at the System's Main Library, perhaps on youth services. SCLA is considering use of a downtown trolley. It was noted that the use of the trolley in Macon, Georgia to transport attendees to downtown restaurants received favorable reviews. Sponsors continue to be a weak spot, though EBSCO, Recorded Books, and perhaps Innovative Interfaces, and two architectural firms are on board. Baker & Taylor, Trilogy Books, Ingram, BroDart, Evergreen, USC School of Library & Information Science, and Sylvan Dell Publishing are potential exhibitors.

2014 Conference

Currently, there is no interest from other states for the 2014 conference. Georgia may be considered. Site selection for its 2014 conference is under discussion.

2015 Conference

The new Mississippi representative to SELA wants SELA to meet in conjunction with the 2015 Mississippi Library Association conference to be held in Natchez.

Web Page

It was noted that the web page has not been overhauled in some time. There needs to be a good process for updating and a commitment to a process for an overhaul. There was discussion regarding considering adding a password-access area for members. Camille McCutcheon indicated willingness to assist with identifying dead links.

Facebook Page

Katherine Ott administers the SELA Facebook page. There was discussion regarding considering more posts to the page.

Logo

Bev James presented options for an updated logo and agreed to share the observation of those in attendance with the designer.

Membership Strategies

Gordon Baker sends a letter to all state librarians asking them to join and to attend conferences, but has had no response to these communications.

Planning Committee

Camille McCutcheon noted that Judith Gibbons, and Tammy Ivins, the South Carolina representative to SELA are co-chairs of this committee. At present, there are approximately eight members of this committee and they are working on a five year plan for SELA. Camille McCutcheon is asking for a couple of sessions on conference planning and five year brainstorming strategies to be held at the summer conference.

Constitution & Bylaws

It was noted that the Archivist is a Board appointment of three years, and is limited to two terms. Camille McCutcheon had spoken with Deborah Davis at Valdosta State University, where the Georgia Library Association and SELA archives are held and learned that the SELA archives are now at box level with a finding aid. They need a history of the organization to add to the finding aid. Gordon Baker will advertise the Archivist position through the listserv. The need for a position description was noted.

Other

Camille McCutcheon emailed chairs and state representatives and asked for a one page report highlighting activities.

There was discussion on staggering committee terms and the need to maintain connectivity. It is a goal to have state representatives on the committees. It was noted that all committees have chairs. Gordon Baker is still working on roundtable and section chairs.

The Indiana check matter was noted, and it will be brought up at the Board meeting for closure.

There was discussion concerning corporate members and providing ad space or space on the SELA web site.

A resolution for Selma Jaskowski needs to be sent to Bill.

The Executive Board will meet in April, with the meeting time yet to be scheduled. This will be an online meeting.

Adjournment

Following the conclusion of the meeting, attendees toured the Classic Center with Center representatives. The newly-enclosed hall and expanded exhibit and pre-function spaces were toured. The Classic Center provided lunch for the meeting.

Submitted by: Lorene Flanders, Secretary