

**SOUTHEASTERN LIBRARY ASSOCIATION
EXECUTIVE BOARD MEETING – ONLINE
MINUTES**

**April 12, 2012
2:32 p.m. – 4:03 p.m.**

Present: Michael Seigler (President); Gordon Baker (President-Elect); Camille McCutcheon (Secretary/Planning Committee Chair); Bev James (Treasurer); Perry Bratcher (*SELn* Editor); Wanda Brown (African-American Issues Round Table Chair); Christina Chester-Fangman (Intellectual Freedom Committee Co-Chair); Sheila Cork (Special Libraries Section Chair); Tim Dodge (Alabama Rep/Government Documents Round Table Chair); Gina Garber (Membership and Mentoring Committee Co-Chair); Linda Harris (Awards -- Outstanding Library Program); Michael Hooper (Website Committee Co-Chair); Sue Knoche (Tennessee Rep); Hal Mendelsohn (Membership and Mentoring Committee Co-Chair); Bill McRee (South Carolina Rep/Resolutions Committee Chair); Evelyn Merk (Constitution and Handbook Committee Co-Chair); Kara Mullen (SELA Administrative Services); Deborah Musser (West Virginia Rep); Katherine Ott (Awards Committee Chair); Laura Slavin (Continuing Education and Staff Development); and Michael Wilson (Library Instruction Round Table Chair).

Call to Order

Welcome

President Michael Seigler called the meeting to order at 2:32 p.m.

Roll Call

Secretary Camille McCutcheon called the roll.

Minutes of the Last Meeting (McCutcheon)

Secretary McCutcheon asked if there were any corrections to the November 10, 2011 SELA Executive Board Meeting minutes. There were none. Michael Wilson moved that the minutes be approved. Katherine Ott seconded the motion. The minutes were approved as submitted.

Treasurer's Report (James)

Treasurer Bev James' microphone was not working so Gordon Baker gave the report. He noted that as of March 31, 2012, SELA's net assets were \$27,995.63. The treasurer's report was accepted.

President's Report (Seigler)

President Seigler introduced the two new state representatives to the SELA Executive Board. Sue Knoche is the new Tennessee representative, and she will be replacing Sue Alexander. Deborah Musser is the new West Virginia representative, and she will be replacing Steve Christo. Deborah will also chair the Resume Review Committee.

President Seigler reported that Gordon and he toured the Macon Conference center.

SELA/COMO will be the only occupant of the center and the conference hotel. The conference center is large and has more than enough breakout rooms for expanded programming. The requests for program and poster session proposals will go out shortly and links will be posted on the SELA and COMO websites.

The conference hotel is the Macon Marriot City Center. www.Marriot.com/Macon The conference room rate is \$117.00 per a night, and there are only 200 rooms, so SELA members need to reserve their rooms early.

The conference will provide free shuttle service from the center to downtown Macon in the evenings. The exact times the service will be available are still being negotiated.

The keynote speakers will be author Joshilyn Jackson and Siva Vaidhyanathan, professor of media studies at the University of Virginia.

SELA will be holding its Awards/Installation Breakfast Thursday morning.

The Macon Convention and Visitors Bureau will be providing small souvenirs for inclusion in conference packets.

SELA members will be invited to participate in Battledecks and can field their own teams.

President Seigler announced that the SELA Executive Committee met on February 17, 2012. (See Addendum I for the SELA Executive Committee meeting minutes.)

Administrative Officer's Reports (Baker)

Gordon Baker gave the report. He noted that he, Michael Hooper, and Beverly James are still working to set up the PayPal Account and the online membership form. Once the form and the account are set up, then membership renewal letters will be mailed out.

He also announced that the SELA display had been shipped to the Tennessee and the Alabama state library association conferences.

Old Business

Resume Review Service (Seigler)

President Seigler noted that this service would be a good selling point for SELA. Information about the service will be sent to the SELA listserv. SELA state reps can post an announcement about the service to their respective state library association listservs and web sites.

Dues Structure (Seigler)

The membership dues categories were discussed. The following categories were deleted – Contributing Membership, Sustaining Membership, Additional Section/Round Table, and Institutional (Journal Only). Trustees are now included with the Friends and Retired Members

category, and Vendors and Exhibitors are now included with the Corporate category. A New Members category was added.

Sheila Cork made a motion to approve the new dues structure. Tim Dodge seconded the motion. The motion carried.

Rolling Membership

President Seigler announced that the SELA Executive Committee recommends that the membership year be changed from January 1st to December 31st to a rolling membership. He said that this modification would give the association a steady stream of income and that when a member joins, his/her membership will be good for twelve months. He also said that members can be recruited throughout the year and that paying dues in January can be a financial hardship for some individuals.

After discussion, President Seigler called for the question. He made a motion to accept the recommendation from the SELA Executive Committee. The motion carried with a vote of five to one. (Not everyone who participated in the meeting was a voting member of the board. When this motion was voted on during the meeting, there were six board members participating in the meeting who were voting members.)

Institutional Memberships

President Seigler mentioned that the Membership and Mentoring Committee was still investigating institutional memberships in regard to possibly providing some sort of discounted conference rate and would address this issue during the next board meeting.

New Business

Planning Committee Recommendations (McCutcheon)

Camille McCutcheon presented two Planning Committee recommendations to the board for approval.

1. Recommend that the Membership/Mentoring Committee investigate the feasibility of an e-mail type greeting preferably with a holiday theme or if due to time factor may have a generic graphic format to remind individuals to join/renew their SELA memberships being produced either once a year or on an as needed basis.
2. Recommend that the SELA Executive Board consider the re-activation of the SELA archivist position, which has been vacant for many years. The SELA archivist will be a non-voting member of the SELA Executive Board and, upon recommendation of the SELA Executive Board, will be appointed by the current SELA President for a term of three years. A limit of two three-year terms will be placed on the archivist position.

The first recommendation was referred to the Membership and Mentoring Committee to create the design. SELA Administrative Services will send out the e-mail greeting to the membership.

The second recommendation was referred to the Constitution and Handbook Committee.

Michael Wilson made a motion to approve the recommendations. Hal Mendelsohn seconded the motion. The motion carried.

Social Media Project Results (Mendelsohn)

Hal Mendelsohn announced that the Membership and Mentoring Committee investigated four social media options: LinkedIn, Google+, Tweeting, and QR Codes.

The committee discussed the benefits and drawbacks for the different social media options. Although implementing these social media options would be a good way to stay current with the SELA Membership, the committee considered the limitations of SELA and its personnel and recognized that for the association to use the different social media options, it would require a lot of work to keep the sites current. Since the committee was uncertain whether or not SELA had the personnel to commit to maintaining and updating the different social media options, they voted that LinkedIn would be the option that the committee would ask the SELA Board to consider approving.

The Membership and Mentoring Committee also requested that the SELA Executive Board consider adding QR Codes to its printed material. Since many SELA members have and use smart phones, the committee felt QR Codes would be another way to reach the SELA Membership.

The committee also requested that the SELA Executive Board consider maintaining the association's Facebook page.

Sue Knoche made a motion to approve the report. McRee seconded the motion. The motion carried.

Nominating Committee (Baker)

Gordon Baker reported that Kathleen Imhoff, Chair of the Nominating Committee, is working on a slate of officers for 2013-2014.

Amendments to SELA Constitution & Bylaws (Merk)

Evelyn Merk, Co-Chair of the Constitution and Handbook Committee, stated that the committee has completed its work on the SELA Constitution. The proposed changes were sent to the editor of *The Southeastern Librarian* and were published in the Winter Issue. The membership will vote on these changes via the election ballot or during the conference.

She noted that the changes to the bylaws that were approved during the November SELA Executive Board meeting are not showing up on the SELA website. They are also not reflected in the membership renewal form that was sent out today. She is waiting to hear from Gordon whom she should contact to get these changes made.

Although the Constitution and Handbook Committee has been reviewing the rest of the bylaws

for additional changes, it does not have any proposed changes to present during today's meeting. She anticipates that there will be a lot of changes to be voted on during the next SELA Executive Board meeting.

She reported that the committee would work on the change to the bylaws concerning a rolling membership.

Evelyn also said that a change to the SELA Constitution would need to be made in order for the SELA archivist to serve on the SELA Executive Board. The committee will work on this change to the SELA Constitution so it can be voted on by the SELA membership during this year's conference.

President Seigler asked if the board wanted to vote on these changes to the bylaws and constitution via a mail ballot or during the conference. The vote was five to four in favor of voting on the proposed changes during the conference.

Joint SELA/GLA Conference in Macon (Baker)

Gordon Baker said that information about the conference, including program proposal forms, will be added to the GA COMO web site soon.

State Representative Reports

Alabama State Report

Tim Dodge submitted the report.

The Alabama Library Association will hold its annual convention on April 24th – 27th in Hoover, a suburb of Birmingham. Tim will be there April 25th - 27th and will set up and occasionally staff a SELA membership table. Gordon Baker has sent him the SELA display, pens, brochures, etc.

In addition to setting up the display at the annual convention, Tim has been running a notice in the Alabama Library Association's monthly online newsletter, *The ALLA.COMmunicator*, encouraging people to join (or rejoin) SELA. An example of the notice can be viewed in the March newsletter (see last page):

[http://xa.yimg.com/kq/groups/7071350/1399744186/name/March%202012%20ALLA%20Com
municator.pdf](http://xa.yimg.com/kq/groups/7071350/1399744186/name/March%202012%20ALLA%20Com%20municator.pdf)

South Carolina State Report

Bill McRee submitted the report.

The South Carolina Library Association will conduct its annual conference from October 24th – 26th at the Double Tree in Columbia, SC. The theme of the conference is: "Common Ground: a conversation about library service."

Section/Round Table Reports

Library Education Section

Terrie Sypolt submitted the report.

Terrie Sypolt, Chair of the Library Education Section, has distributed a survey to the library schools, the school media programs, and the library technical education programs in the SELA region. Thus far, responses from six library schools, five school media programs and three library technician programs have been received. Section members have also been asked to respond. Following the survey deadline, a report will be emailed to SELA Board members and plans for an organizational meeting/program at the SELA annual conference will be made.

(See Addendum II for the survey.)

Reference and Adult Services Section (RASS)

Peter Dean submitted the report.

RASS plans to sponsor a program during the GA COMO/SELA Conference in Macon, Georgia. Tony Garrett of Troy University would like to present a session on "Keeping Librarians and Reference Services Relevant." Once program proposals can be submitted, RASS will present its tentative presentation to GA COMO/SELA conference organizers.

Special Libraries Section

Shelia Cork submitted the report.

Sheila's Special Libraries Section counterpart in Georgia, Sheila Devaney (GLA Special Libraries Division Chair), has some ideas for planning a Special Library meeting, touring the Allman Brothers museum, and possibly sponsoring another tour during the conference. Sheila is most likely not going to be able to attend the joint conference, since she has already two scheduled conferences for this year and will not be able to add a third one.

Sheila needs some assistance in finding ways to contact the special librarians on the SELA Special Libraries Section membership list.

She has emailed the Chair of the Special Libraries Section of the Louisiana Library Association to suggest that they meet and discuss their respective organizations.

Government Documents Round Table (GODORT) Report

Tim Dodge submitted the report.

Planning for October 2012 GA COMO/SELA Conference: Tim continues to be in contact with (Mr.) Chris Sharpe, Georgia Library Association Government Information Interest Group Chair, in regard to a possible co-sponsored program for the conference. In turn, he has brought Hallie Pritchett (University of Georgia – Athens), Federal Regional Depository Librarian, into the discussion.

Mr. Sharpe and/or Ms. Pritchett had earlier expressed concerns about perhaps needing to plan for a pre-conference program rather than a regular program because, apparently, previous conference organizers had been unresponsive. However, it has just been noted that the preconference programs are supposed to relate to the GALILEO (Georgia Library Learning Online) system so they might have to try to plan for a regular program instead.

Here are some ideas that are currently under consideration:

- 1) Alternatives to the Statistical Abstract of the United States
- 2) Using the manuscript Census of Population and Housing
(focus on recently-released 1940 Census)
- 3) Using American Factfinder, the Census Bureau's
less-than-intuitive new web site

SELA GODORT Officers: With the joint conference coming up in October, Tim thinks it would be a good idea to see if he can identify or recruit new officers. As noted in previous reports, only one other SELA GODORT member, Christine Fletcher (Mississippi State University), has expressed interest in serving, and she has been serving as Secretary Treasurer since last summer.

If no one can be recruited to succeed him as Chair, he would consider serving a second term. Although the round table is small, Government Documents is a very important component of the world of library and information science, not to mention American society in general, and he thinks someone needs to focus on this area.

Committee Reports

Awards Committee

The reports were submitted by Katherine Ott.

Southern Books Competition Committee

The call for entries for the 2012 Southern Book Competition was mailed to publishers the first week of April. The form is also available on the SELA web site as an announcement on the main page, as well as on the page about the competition.

<http://selaonline.org/>

<http://selaonline.org/about/southernbooks.htm>

Resolutions Committee

The Resolutions Committee, chaired by Bill McRee, wrote resolutions of thanks for the Mississippi Library Association and the West Virginia Library Associations.

Academic Papers Committee

The committee is working on the rubric and has time for submissions.

No other committees filed reports.

Continuing Education and Staff Development Committee

Laura Slavin submitted the report.

The committee is still trying to pull together an online professional development training session/meeting. They have discussed various online tools but have not come to a consensus on the tool to use and on the content of the program. She will email the committee with an update on what was discussed during the SELA Executive Board meeting. She will also ask for new ideas and suggestions on implementing the online meeting.

The SELA Frankenthaler winner of last year is very interested in attending the next SELA conference. Laura will email her as details become available.

President Seigler asked if there were any other committee reports.

Bill McRee reported that during the last SCLA Executive Board meeting on April 5th consideration was given to possibly inviting SELA to partner in a joint conference in 2013 or 2014.

The board discussed SCLA's possible interest in holding a joint conference with SELA.

President Seigler made a motion to see if SELA should accept SCLA's offer if one is made. The motion carried.

Misc. Business for the Good of SELA

Sheila Cork needs assistance in contacting SELA Special Library Section members. Thus far, she has received no responses. Gordon Baker noted that he will send out an updated list of Special Libraries Section members to Sheila and to everyone on the SELA Executive Board so board members can contact them directly.

Gordon Baker reported that the Membership and Mentoring Committee has recently surveyed the membership. (See Addendum III for the results of the survey.)

President Seigler reported that there will be one more online meeting this summer.

Adjourn

Hal Mendelsohn moved to adjourn. Tim Dodge seconded the motion. The meeting was adjourned at 4:03 p.m.

Respectfully submitted,

Camille McCutcheon
SELA Secretary

Addendum I to the April 12, 2012 SELA Executive Board Meeting Minutes

**SOUTHEASTERN LIBRARY ASSOCIATION
EXECUTIVE COMMITTEE MEETING MINUTES
ANDERSON COUNTY LIBRARY
ANDERSON, SOUTH CAROLINA
February 17, 2012
10:10 a.m. – 12:20 p.m.**

Present: Michael Seigler (President); Gordon Baker (President-Elect); Camille McCutcheon (Secretary/Planning Committee Chair); and Bev James (Treasurer).

Call to Order

President Michael Seigler called the meeting to order at 10:10 a.m.

Minutes of the Last Meeting

The minutes from the previous SELA Executive Committee meeting on May 6, 2011 were approved.

Administrative Services Report

Gordon Baker gave the report. Membership renewals have been processed, and membership cards have been mailed out. Gordon has assisted Michael Hooper and Beverly James with establishing a PayPal account for SELA and setting up an online membership form. A mentors/mentees list for the mentoring program has been prepared and emailed out. The SELA display has been shipped to various state conferences, and Gordon has prepared membership lists. Claims for the *Southeastern Librarian* have been processed.

Planning Committee

Camille McCutcheon reported that she has a recommendation from the Planning Committee that needs to be discussed during the next SELA Executive Board meeting. Here is the wording for the recommendation:

Recommend that the Membership/Mentoring Committee investigate the feasibility of an e-mail type greeting preferably with a holiday theme or if due to time factor may have a generic graphic format to remind individuals to join/renew their SELA memberships being produced either once a year or on an as needed basis.

Camille mentioned some membership-related recommendations from the Planning Committee that the Membership and Mentoring Committee is investigating. Hal Mendelsohn is scheduled to present the Membership and Mentoring Committee's findings during the upcoming SELA Executive Board meeting. Camille noted that Hal Mendelsohn will provide information on rolling memberships and institutional memberships during the upcoming board meeting. If SELA decides to adopt a rolling membership, there will need to be an amendment to the bylaws.

Another Planning Committee recommendation that was approved during the November 10, 2011 Executive Board Meeting concerns the creation of a conference page that would be accessible from the SELA home page. Camille asked which committee within SELA was responsible for placing a link on the SELA web site linking the conference page to the home page. Gordon stated that he would contact Michael Hooper, Co-Chair of the Web Site Committee, about creating a link.

It was discussed that the SELA conference page should also have links to state association conference information.

Information concerning previous SELA conferences is found in the Bylaws. A link will be created to connect the SELA conference page with the Bylaws so that information about conferences will be in one location on the SELA web site.

Camille mentioned that the Planning Committee would like to re-establish the SELA archivist position. It was suggested that she should contact Evelyn Merk to find out what is included in the SELA Handbook and the Constitution and Bylaws regarding the archivist position. The SELA archives are housed at Valdosta State University. Gordon will send Camille the contact information for the archivist at Valdosta.

Constitution and Bylaws Committee

Michael announced that Evelyn Merk, Co-Chair of the Constitution and Bylaws Committee, has begun working on revising the SELA Bylaws.

Library Schools

There was a discussion concerning which SELA committee should reach out to library schools in the southeast to make them aware of SELA and to recruit library school students to join the association. It was suggested that this issue should be discussed during the next SELA Executive Board meeting. We decided that either the Membership and Mentoring Committee or the Public Relations Committee might be the logical committee to shoulder this responsibility.

Michael suggested that since each library school has a student organization, it would be a good idea to give a free membership to whoever the president of the student association is for that year. Everyone agreed this was a great idea.

West Virginia Representative

The new West Virginia representative to the SELA Executive Board is Deborah Musser. She has agreed to chair the Resume Review Committee, which is an ad-hoc committee.

SELA Constitution and Bylaws – Committee Structure

We discussed the idea of staggering two year terms for committees. Currently, everyone on a committee serves a two-year term. At the end of the biennium, everyone rotates off, and there is no continuity on committees from one biennium to the next. Michael will forward this idea to Evelyn for her committee to consider.

Michael has had numerous conversations with Evelyn about committee structure and ad-hoc committees.

The idea was discussed and agreed upon that there should be at least one representative from each southeastern state on every SELA committee.

The next SELA Executive Board meeting is scheduled for March 29, 2012 at 2:30 p.m. The second board meeting will be scheduled for either July or August before the joint conference with GA COMO in October.

Bev suggested the possibility of SELA having a joint conference with SCLA in 2013 if SCLA holds its conference in Greenville, South Carolina and the SCLA Board agrees.

SELA Online Membership Form

There was a discussion about the new online membership form. It was decided that there would be a \$20.00 membership fee for friends/retirees/trustees. There would be a \$50.00 membership fee for public institutions and non-profits. Institutional memberships would now be under the public institution category.

SELA Web Site

Bev suggested that a link be created and sent to state association web masters and to library schools requesting them to place the SELA logo on their respective web sites.

There was a discussion that the SELA web site needs to be updated.

Gordon stated that he would email the chairs of the Web Site Committee (Michael Hooper and Gina Garber) concerning our recommendations.

GA COMO/SELA Conference

There will be a COMO committee meeting on March 3. There will be approximately 1,000 attendees and about 150 vendors at the fall conference. COMO tends to divide up the number of programs by each organization and type of library. The first general session will be on Wednesday, October 3. It was decided that SELA will need to plan a breakfast during the conference. There was also a discussion concerning what type of event SELA could sponsor during the conference. The event does not necessarily have to be library-related. Instead, it could be a social event.

During the March 3rd COMO meeting, conference plans will be finalized and proposal deadlines will be set. The conference theme is "Macon it happen @ your library: GA COMO and SELA."

Gordon will send out the theme and along with other conference information to the SELA list.

Camille asked if GA COMO used library school students to assist with its conferences. If so, perhaps those students who help with the conference could be given a SELA student membership. Everyone agreed this was a great idea.

Adjourn

The meeting was adjourned at 12:20 p.m.

Respectfully submitted,

Camille McCutcheon
SELA Secretary

Addendum II to the April 12, 2012 SELA Executive Board Meeting Minutes

SELA LIBRARY EDUCATION SECTION SURVEY, 2011

Name: _____

Institution: _____

What is your primary role/interest in library education:

- Program director
- Library science faculty
- School librarians/media specialists
- Library assistants & technician program
- Other _____
- Graduate student
- Library staff development
- Professional development

What is your preferred program format for the section meeting?

- Symposia (90 minutes with 4 presenters, 15 min each), a discussion leader (10 minutes) & 15-20 min with the participating audience
- Panel discussion (90 minutes). Lively, explorative session in which 3-5 scholars debate about alternative solutions or interpretations for a common problem or theme + 30 minutes with participating audience
- Paper session (90 min). Oral presentations. 1-4 papers (15 min. each) followed by 5 min. informative round of questions from the audience with a closing 10 min. of discussion.
- Round tables (90 min, 2-4 presenters). To present problematic issues, create collaborative, divergent thinking. An issue is raised by a researcher with small group interaction.
- Workshop (90 min). An individual does a brief presentation with hands-on activities for participants. The purpose is to familiarize participants with some aspect of research or teaching practice.
- Demonstration (45 min). To display, explain and familiarize users with a potentially useful teaching research tool or method.

On which of the following topics would you be interested in attending a session?

- Digital rights management
- Ethics in library education
- Engaging alumni/employers in library education
- Freedom of access/ Open access
- Library education in the 21st century
- Marketing libraries & information resources
- Global & collaborative innovations
- Library school/education program closures/consolidation/budget cuts
- Creating internships & community partnerships
- Other _____
- Library education & licensing
- Technology & library education
- Scholarly publications & tenure
- Social networking
- Information literacy
- Diversity of Youth Services
- Education of Reference Librarians

What project/s would you like to see SELA's Library Education Section undertake? List as

many as you like: _____

Other ideas for SELA's Library Education Section:

If you know of any colleagues who might be interested in any of these topics or in library education, please provide your colleagues' name, email and phone number.

Please indicate the main reason you will attend this session:

- Content
- Networking
- Personal growth & development
- Speakers
- Other _____

Would you be interested in taking a leadership role in SELA's Library Education Section? Yes No

If your answer to the question above is yes, what role would you be interested in assuming?

- Vice chair/ Chair elect
- Secretary
- Other _____

Please save this to your hard drive, complete it, and email it by 5 pm April 15, 2012 to:

Terrie Sypolt, (Contact me any time)
Chair, SELA Library Education Section
University of Central Florida Libraries
Terrie.Sypolt@ucf.edu
407-823-5921

Join us at the 2012 SELA Conference dates: October 3-5, 2012 in Macon, GA @ the [Macon Marriott City Center](#). Joint conference with the Georgia Council of Media Organizations (Georgia Library Association, Georgia Library Media Association & Georgia Association for Instructional Technology). WE NEED YOU!

Thanks for your interest in SELA's Library Education Section & for completing the survey.

Addendum III to the April 12, 2012 SELA Executive Board Meeting Minutes

Membership and Mentoring Committee Online SELA Survey

1. How did you hear about SELA?

Choices	Response %	Response Count
a. Co-Worker	50	25
b. SELA Listserv	6	3
c. State Association	32	17
d. Read about it in a publication	12	6

1a. Responses

- a. There was information available at one of our state library association conventions
- b. Saw link on Mississippi Department of Education Library site
- c. from school advisor
- d. My publicist
- e. By researching library mentors on the internet
- f. I have been a member in the past
- g. Many many year ago
- h. heard about it on another listserv
- i. Already a member
- j. a Listserv
- k. Website
- l. Wikipedia
- m. received an email asking for information
- n. Library School Professor
- o. Library school listserv
- p. Years ago from colleagues in the field
- q. Flyer in Library School

1b. Last comment 12.14.2011, first comment 7.14.2011

2. If you read about SELA in a publication, which one was it

- a. Georgia Library Quarterly (1)
- b. Southeastern Librarian (3)

2a. Last comment 10.25.2011 first comment 7.16.2011

3. If you are joining or renewing your SELA membership (check all that apply)

Choices	Response %	Response Count
a. To be involved	57.1	32
b. Professional Activities	82.1	46
c. Outreach/meet other librarians	60.7	34
d. Job requirement	5.4	3
e. All of the above	12.5	7

3a. Responses

1. As a writer who loves libraries, I hope to meet librarians who might like my books and/or want me to speak at their libraries
2. I am looking for a mentor
3. support the organization
4. grad school requirement
5. trying to find out about you
6. I had never heard and just checking out the organization

3b. Last comment 10.27.2011 first comment 8.8.2011

3. Are you interested in becoming involved in SELA?

Choices	Response %	Response Count
a. Yes	49	25
b. Not interested	13.7	7
c. Interested, but not sure how	37.3	19

4a. Responses

1. Already am involved
2. not until I know more about you
3. possibly, I see the Virginia seat is vacant
4. Am Member
5. I've been involved in the past; in recent years little contact from chairs of committees for which I signed up.
6. Yes, but not sure I have the time
7. Already involved
8. I'm a member, but not currently working at a library
9. am involved

4b. Last comment 11.2.2011 first comment 7.16.2011

4. Would you like to be involved in the SELA Mentoring Program

Choice	Response%	Response Count
a. Yes, As a mentee	20.3	12
b. Yes, As a mentor	10.2	6
c. No	44	26
d. Not sure, have questions	25.4	15

5. What do you think SELA could be doing for you or your library?

6a. Responses:

1. Help me discover employment options or opportunities in the Atlanta area
2. SELA provides an opportunity for librarians to learn and contribute professionally
3. Have better lessons for my middle school students
4. The foundations of leadership and professional development as a new librarian
5. I'm not sure yet (5 comments)
6. Educating on services and resources available to libraries today and in the future
7. Networking, Advocacy, Resource Sharing, and Training.
8. Informant of relevant issues.
9. Improve library services through being more educated about what kind of methods exist
10. Advocacy
11. I have no idea but am interested to know about your paraprofessional roundtable
12. regional library activities and professional networking which is more affordable than national involvement because of the expense of travel
13. As a regional association, SELA's strength may well be its ability to offer a wider pool of information (ideas, problem-solving, etc.) than is available through any state association ... when needed/requested.
14. It is doing what it needs to do.
15. Review of trends, products, etc
16. Serves many purposes including as refereed source for publication; professional development and activities, etc.
17. Not sure, but more personal than ALA (regional trainings, meetings, virtual meetings?)
18. offer programming more frequently than the full conference, perhaps sponsoring focused one-day workshops on Fridays or Mondays in various states within the association's membership area
19. coordinate with the Carolina Consortium to find a way to offer group purchasing opportunities for library resources?
20. Assisting with advocacy training.
21. Networking

6b. Last Comment 1/5/2012 First Comment 7.14.2011

6. As you consider your options, joining or renewing your SELA Membership, do any of the following impact your decision (check off as many as you like):

Choice	Response %	Response Count
a. No need for a regional organization	6.9	2
b. Considering dropping my SELA Membership or not joining SELA because I am a member of my state association or national association	17.2	5
c. A lack of benefits associated with dues	37.9	11
d. SELA's list serve and website gives me all the information I need without membership	6.9	2
e. Didn't receive e-mail reminder to rejoin	17.2	5
f. Family, budget or school issues	51.7	15

7a. Responses:

- a. It would mean additional dues and I would have to consider if the additional cost was worthwhile
- b. I intend to remain a member in SELA
- c. I need to join a professional association in which I can actually participate
- d. I've already renewed membership. Have been a member for many years
- e. There is a need for a regional organization
- f. I'm not sure when the renewal notifications are sent out, so I'm really not sure whether I received notification to renew. To be honest, I really don't know what SELA offers above and beyond my state org or ALA. So, what does SELA have to offer that other orgs don't? Perhaps SELA needs to think about this
- g. I've renewed annual for years.

7b. Last Comment: 12.14.2011, first comment: 7.16.2011

8. Other Comments

- a. The mentoring program sounds great. I just said no because I'm not eligible to be either a mentor or a mentee
- b. I am at this time just researching my options for a mentor, but find what I have read so far about this organization very interesting
- c. I'm just answering this survey in order to get to the web page I wanted before the survey popped up and trapped me here. Maybe now that I took this survey I may look up information about SELA committees?
- d. planning to join, and found out that library administration is planning to pay for all of library staff's basic membership. (small library staff :)
- e. How to enhance the state and national status of regional association ... that may well be the issue, when state and national associations are vying for attention. The go-between value of a

broader pool of knowledge at an affordable price ... supportive of state and national association
,, may be a key.

f. ALA seems too large - I like SELA because it is a step above my state organization, but not so large I feel lost on the national level.

g. I joined SELA primarily for the conference opportunity. My library is cash-poor (who isn't??) and it's unlikely within the next few years that I will ever get approval to attend any national conferences on the library's dime. SELA provides a reasonably-priced, sometimes drive-able conference opportunity that the library has paid for in the past.

h. Having a regional association provides an outlet for publications and presentations that is perhaps considered more valuable than similar in-state outlets, while not as competitive as national associations. This is probably only important for academic librarians.

i. SELA has interesting and rewarding conferences and a very helpful newsletter and website

8b. Last comment 10.27.2011 First comment 7.16.2011